

Coming soon to your area . . .

The WSBEA October Conference

Don't miss these attractions:



**Ready-to-use
LESSON PLANS**

**Improving
Students'
Learning**

Demos on tech-
nology for your
future

Gifted Speakers



Mary Ann Sanger



Dr. Rich McBride

**Freebies and
Goodies**



reaching and teaching tomor-
row's graduate!

**fellow Edu-
cators**



PLUS



- *Cool, Colossal Changes of 2007
- *SharePoint in the Classroom
- *Web Development
- *Career Development
- *Teaching the Digital Native
- *Personal Finance Curriculum
- *Buying a New or Used Car
- *Taking Great Photos
- *Learning through Real Problems
- *Fixing Your Computer . . . for Dummies

And MUCH MORE!!!!!!!!!!!!!!

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07-08 WSBEA President
Rita Figlenski

Message from Your President

As we gear up for the new school year, the question might be asked—why continue to belong to WSBEA, and what is the organization doing for me? Somewhere in a stack

of papers I found the following that should answer these questions:

“The organization is about the legions of business educators in the state who put their students first—and who therefore are committed to continuing professional development and providing quality, up-to-date curriculum. One cornerstone of the organization is the common philosophy among its educators, “Education For and About Business.”

I’m not sure of the author/s of this statement. However, when I read that statement over, I am convinced the authors themselves were among the dedicated, overworked, harassed, but thoroughly satisfied teachers who were doing the best they could for their students. It is also my guess that they found collegiality, support, and inspiration from attending WSBEA conferences.

As one who worked in a one-teacher department for more than 40 years, I found that attending summer business education sessions at WVA (WA-ACTE these days) together with the fall WSBEA conference and spring conferences gave me the opportunity to network (I was doing that before it became known by the term), to share problems, and to gain new ideas for my classroom. Hence, you are encouraged to register today for the Wenatchee October 5 & 6 annual fall conference. You owe it to yourself to experience the revitalization this conference brings.

As with any organization—introspection is a positive thing. Right now a committee is at work looking at restructuring the WSBEA board. You are welcome to share your thoughts and ideas on the restructuring. Send your ideas to me at ritafig@communitynet.org

WSBEA is affiliated regionally with WBITE (Western Business Information Technology Educators—once upon a time known as Western Business Education Association) and nationally with NBEA.

We know our origins, our history; we determine our future.

Retired Members: Please return YEARLY your membership form to Helen Humbert. We want to assure that your address is current—retirees do move about. We also want to make certain that we are not “bugging” you with unwanted mailings!

→ VOLUNTEERS NEEDED ←

Jean Hara, WBITE Awards Chair, needs volunteers to serve on the review committees for each of the teacher award categories to help judge. If you are interested in serving your regional business education organization, send an e-mail to ritafig@communitynet.org.

Two day-long workshops available
just for you!

Collection of Evidence Financial Literacy

When: October 4, 2007

Where: Wenatchee, WA

*See inserts in this publication for
registration information.*

In conjunction with
the WSBEA Fall
2007 Conference.

OSPI Updates

Welcome to the new 2007-2008 school year!

Frameworks Update

Business and Marketing frameworks are currently being updated to reflect new MarkEd and NBEA standards. As they are completed in the new format, they will be published on the Office of the Superintendent of Public Instruction Web site. Please contact Diane Carver if you need a framework update that has not yet been published on the web-site. diane.carver@k12.wa.us



Diane Carver, OSPI
Business &
Marketing Pathway
Supervisor

Work-based Learning

The proposed WAC changes have been made available to WAVA, to the attendees of the 2007 CO-OP conference (WADOT), the Summer WA-ACTE Conference attendees, and the CTE Advisory Committee. Please contact your local representative from one of these organizations or Diane Carver for a copy of the proposed changes.

We are currently in step one of the process where a CR 101 is filed with the Office of the Code Reviser notifying the public that OSPI is intending to make a revision within a year. Following summer conference, we will enter phase two where a public hearing will be scheduled. This hearing date will be announced on Rod's director email and will also be published on the following site:

<http://www.k12.wa.us/ProfPractices/adminresources/RulesProcess/OSPIchanges.aspx>

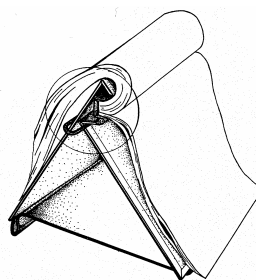
Following the public hearing, the changes will become official and the manual will be complete reflecting the WAC changes. We are anticipating everything will be finished

and available in March 2008.

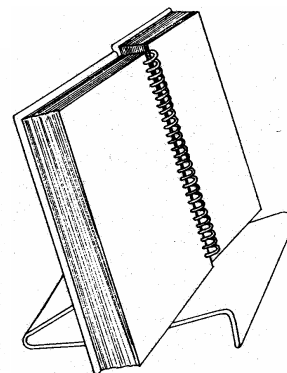
Approval/Re-Approval

All course re-approvals that have been placed in "pending" should have been cleared at this time. If you still have any courses in pending status, please contact the appropriate Pathway Supervisor immediately. The due date for new courses for spring 2008 and re-approval for the 2007-08 school year will be 10/15/2007.

For All Your Business Classroom Copyholder Needs—



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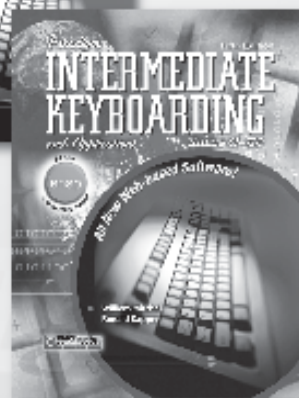
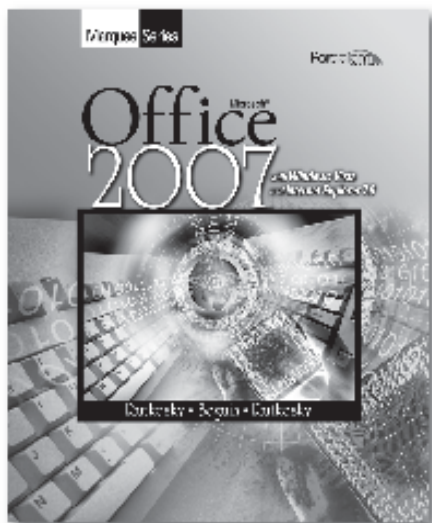
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Financial Literacy

Thursday, October 4, 2007 - 8 a.m. - 3 p.m.

WSBEA Pre-Conference Inservice / Convention Center, Wenatchee, WA

Discover the importance of teaching good money habits early. Join the Department of Financial Institutions and members of the Washington Jump\$tart Coalition for an exciting day of financial literacy. Learn how you can make money fun and engage your students.

The workshop will include the following:

1. Refresh your financial literacy skills with the basics
 - Credit cards Installment Loans Mortgages Lease Agreements Credit Scores
 - Dealing with credit problems Investing for your future Protecting your wealth
2. How to incorporate personal money management into your classroom
3. How to evaluate the success of financial literacy curriculum
4. What programs and resources are available in Washington

Registration Form: Complete this registration or add to the WSBEA Annual Conference Registration Form

Name _____

School _____

School Address _____

Email _____

Phone Number _____

**Cost — \$130 NON-WSBEA Member, \$80 WSBEA Member
(Lunch and Snack included)**

Sorry, No Purchase Orders
This is your invoice; please issue a
check

No Refunds after September 25

Send to: Jackie Floetke
WSBEA Registration Chair
PO Box 138
Wilson Creek, WA 98860
509.345.2460 (s)
509.345.2460 (h)
509.345.2288 (fax)



WSBEA Sponsored

Questions: Contact Jackie Floetke at jfloetke@wilsoncreek.org

Collection Of Evidence: Math

Thursday, October 4, 2007 - 9 a.m. - 3 p.m.

WSBEA Pre-Conference Inservice

Convention Center, Wenatchee, WA

The workshop will include the following:

- Overview of the Certificate of Academic Achievement Options
- Overview and specifics for mathematics collections and identifying the fit with CTE requirements
- Review of currently published tasks and possibly CTE tasks that were part of collections submitted in June
- Task-writing time using materials/lessons/text material/technology used in CTE classrooms and coursework
- Time permitting, a group assessment of the tasks written during this session for alignment with state standards and CTE expectations

Please bring math-related materials and a laptop.

Registration Form: Complete this registration or add to the WSBEA Annual Conference Registration Form

Name _____

School _____

School Address _____

Email _____

Phone Number _____

**Cost — \$130 NON-WSBEA Member, \$80 WSBEA Member
(Lunch and Snack included)**

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Questions: Contact Jackie Floetke at jfloetke@wilsoncreek.org

Attention Teachers

Free FINANCIAL LITERACY EDUCATION FOR YOUR STUDENTS

FINANCIAL LITERACY LESSONS

Lesson 1: Managing Your Income

Stresses the importance of personal budgeting and having a spending/savings plan.

Lesson 2: You'd Better Shop Around!

Trains students to have sound reasons for making purchases rather than buying on impulse. Teaches students to identify "spending leaks" in their personal finances. Features a take-off on the TV game show "The Price Is Right."

Lesson 3: The Education Pay-Off

Illustrates the impact that continuing one's education has on potential future earnings. Provides important information about Financial Aid options for college. Features the "This Is Your Life" game.

Lesson 4: Growing Your Money: Saving & Investing

Centers on the importance of using BOTH tools in your personal finances. Shows the impact of compound interest on savings and debts.

Lesson 5: Bank On It

Takes students through the realities and services of the banking world.

Lesson 6: Credit Card Basics

Teaches students: effective skills for building their own credit history, how to read a credit report, steps to avoid credit card traps, and how to deal with and avoid identity theft.

E-mail FL@wscpa.org for details today!



Help your students learn how to handle money. Take advantage of the Washington Society of CPAs' free Financial Literacy Program! This program brings valuable education to your students in six easy-to-understand lessons (listed at left). For more information on this program or to request a volunteer to come to your class, please contact the Washington Society of CPAs by e-mail FL@wscpa.org or phone (425) 586-1126.

Plus, learn about the many resources available to help parents and teachers address the dilemmas of everyday financial life at www.wscpa.org/wscpa/FinLit/resources.cfm.

FINANCIAL LITERACY PROGRAM



WASHINGTON SOCIETY OF
CERTIFIED PUBLIC ACCOUNTANTS

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2007 National Leadership Conference
WASHINGTON STATE WINNERS

Chicago, IL
 June 28-July 1, 2007



EVENT	NAME	SCHOOL	PLACE
American Enterprise Project	Karin Kelly	Goldendale High School	7
American Enterprise Project	Whitney Wing	Goldendale High School	7
American Enterprise Project	Eric Dohrman	Goldendale High School	7
American Enterprise Project	Ryan King	Odessa High School	4
American Enterprise Project	Jessi Fink	Odessa High School	4
American Enterprise Project	Andy Read	Odessa High School	4
Business Procedures	Kenneth Transier	Kentlake High School	8
C++ Programming	Henry Weiss	Ingraham High School	1
Computer Applications	Nial Tilson	Olympia High School	6
Digital Video Production	Kirsten Schumacher	Fife High School	9
Digital Video Production	Lauren Suttons	Fife High School	9
Digital Video Production	Kaitlin Larson	Fife High School	9
Global Business	Sukhdeep Singh	International Community School	6
Global Business	Surabhi Nirkhe	International Community School	6
Human Resources Management	Tierney Kuhn	Fife High School	1
Impromptu Speaking	Kevin Bradford	Christ Church Academy	1
Introduction to Technology Concepts	Marvin Nayan	Thomas Jefferson High School	3
Investments	Jillian Goodreau	Ballard High School	3
Multimedia Presentation	Miranda Thomas	Burlington-Edison High School	1
Network Design	Brian Harmon	Ephrata High School	1
Network Design	Eric Hensley	Ephrata High School	1
Network Design	Jaymes Kirkham	Ephrata High School	1
Networking Concepts	Aaron Bestick	University High School	7
Outstanding Local Chapter Adviser	Jean Hyde	Burlington-Edison High School	1/state
Public Speaking I	Marissa Johnson	Burlington-Edison High School	6
Public Speaking II	Samara Surface	Christ Church Academy	2
Who's Who	Rebecca Pham	Highline High School	1/state
WESTERN REGION AWARDS			
Largest Local Chapter	405 members	Highline High School	1
Largest Professional Membership	64 members	Washington State	2
Largest State Chapter			
Recruitment of Chapters	10 chapters	Washington State	2
Largest State Chapter	4,628 members	Washington State	2

Training the Work Force of Tomorrow

By Yvonne Johnson, CTE/TEConnections
District 81, Spokane, WA

Through a special partnership between Spokane Public Schools' Career & Technical Education Department and the Department of Social & Health Services (DSHS), surplus computers are being refurbished and distributed throughout the community. TEConnections, "*Connecting Technology, Education & Community*" is a winning collaboration to improve the lives of area TANF/low-income youth and their families. The objective of TEConnections is two-fold:

- ☑ Use out-dated computers as teaching and learning tools for students enrolled in computer technology classes at local high schools. Students learn through hands-on, real work experience to refurbish the out-dated computers; and
- ☑ Distribute the refurbished computers to TANF/low-income students to be used as home computers for homework purposes.

Through this program students from Lewis & Clark, Rogers and Havermale high schools are learning the skill sets necessary to maintain a competitive edge in a dynamic workforce. High school students conduct an orientation Technical Assistance Workshop (TAW) where families are taught basic computer hardware setup and software instruction. Upon completion of the training, the families take the computer home. Students also operate a helpdesk for community hardware and software support.

During the past school year, TEConnections students distributed over 400 refurbished computers to area families. To celebrate the success of the program, they took a much deserved break on Thursday, May 24, by traveling to Liberty Lake's business district to explore various types of technology careers in action.

The tour began with Huntwood Industries, then Itron, WebBand and Telect. WebBand, a TEConnections' partner, hosted lunch. Representatives with the Department of Social and Health Services (DSHS) and Northern Quest Casino also joined the tour and presented students with



Free curriculum available at
www.consumerjungle.org

- PowerPoint lectures
- Lesson plans
- Student worksheets
- Assessment games
- Aligned with National Business Standards

Cars - Computers - Credit -
Independent Living - Wireless
Phones

awards. To learn more about this program, enter <http://www.spokaneschools.org/CTE> and select the TEConnections program.



Students from Rogers, Havermale, and Lewis & Clark High School refurbish out-dated computers while gaining workforce skills.

CTE Advisory Committee: Is Yours Working?

By Diane Carver, OSPI Business/Marketing Pathway

Career and Technical Education (CTE) advisory committees are made up of volunteers who represent business, labor, community agencies, students, and parents. Because of their working knowledge of requirements of specific occupations, they provide valuable advice, guidance, and assistance to CTE programs. Committee activity is limited to suggestions, recommendations, and assistance and not policymaking.

According to Washington State Administrative Code (RCW 28A.150.500), each local education agency or college offering career and technical educational programs shall establish local advisory committees to provide the district with advice on current job needs and on the courses necessary to meet these needs. The local committee shall:

- Participate in the determination of program goals
- Review and evaluate program curricula, equipment, and effectiveness
- Include representatives of business and labor who reflect the local industry and the community
- Actively consult with other representatives of business, industry, labor, and agriculture.

Purpose

CTE advisory committees advise, assist, provide support, and advocate for quality Career and Technical Education programs. Advisory Committees enable educators to utilize the knowledge, experience, and skills of individuals from the private sector to enhance the quality of CTE programs.

Types of Advisory Committees

CTE advisory committees consist of three types:

- General Advisory Committee – Provides direction and guidance to administrators and teachers for the entire CTE program offered by a district. This type of advisory group is usually formed at the secondary level and serves skills centers and high schools.
- Program-specific Advisory Committee – Focuses on providing direction for a specific CTE program within a high school or skills center. Several schools in Washington State have combined program advisory committees serving the same occupational area for the purpose of creating articulated or dual credit programs

where students may earn college credit for taking high school courses.

- Technical Council – Combines several individual program advisory committees into a comprehensive council which advises a cluster of related occupations or careers.

Roles of the Committee

CTE advisory committees provide the vital link between the education community and business and industry. Committee members increase their knowledge about the CTE programs; and educators increase their knowledge about the job market, employers' needs, and community opportunities. The committee works with the local district administration in an advisory capacity only.

Most advisory committees have activities that fall into the following areas: curriculum and instruction, program review, recruitment and job placement, student organizations, staff development, community/public relations, and legislation.



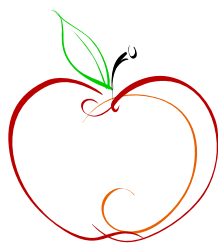
Because You Love Business Education—GET PROFESSIONAL!

**BE COMMITTED!
STAY CONNECTED!**

MEMBERSHIP BENEFITS:

- State and regional conferences and workshop opportunities
- Professional publication
- Exhibits of instructional materials—textbooks, software and hardware
- Opportunities to share ideas and network with fellow business educators
- Awards for excellence in teaching and business education participation
- Support for new business teachers
- Scholarship opportunities
- Support for FBLA and PBL chapters state-wide
- Creative ideas to guide you in student success

JOIN TODAY! We need dedicated members like you to carry out our mission on behalf of business educators. We teach about business FOR business!



WSBEA 2007 Fall Conference
October 5-6, 2007
Wenatchee, Washington
HARVESTING OUR FUTURE

Sign up Now!

Three outstanding computer workshops are offered at Wenatchee Center Hotel during the **WSBEA Annual Fall Conference**. Please note, these workshops require participants to “BYOL” – (*bring your own laptop, charger, and extension cord; or charge your battery in advance*). Computer workshop attendees **must** also register for the fall conference.

Cost per session: Only \$5 - Sessions 1 and 2 are Friday - Session 3 is Saturday - 90-min sessions

- Session 1 **Microsoft Vista’s®** Speech & Handwriting Recognition – Karl Barksdale and Andy McClure
- Session 2 **Google Tools** for Business and the Classroom – Karl Barksdale
- Session 3 **Tips and Tricks for Trouble-Shooting Your Computer** – Mike Massey

Name _____
 Address _____
 Phone (Daytime) _____
 Phone (Evening) _____
 e-mail _____

Total Submitted \$ _____. **This is your invoice; please attach check.**

Laptop Suggested System: Microsoft Windows Vista or XP, Wireless Card - Internet Ready, Administrative Privileges, USB ports

Send registration form plus your check to Registration Chair: Jackie Floetke

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MEMBERSHIP CLASSIFICATION ✕ Professional \$75
✕ Professional/International Society for Business Education (ISBE)..\$105

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code. **RETURN THIS FORM WITH PAYMENT TO:**

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NOTE TO RETIRED BUSINESS EDUCATORS:

Membership in WSBEA is FREE. Simply complete the enclosed WSBEA Membership Form and return it to the WSBEA Membership Chair. The address is printed at the bottom of the form.



It is important that you complete the WSBEA Membership form yearly. This way our records are complete. If you have not already done so, please complete the form and send it in right away.

I am an FBLA Adviser—so Why Should I Join WSBEA?

As we begin a new school year, many of us find our teacher's boxes filled with requests to join organizations, purchase subscriptions to different magazines and publications, or send donations to many worthwhile non-profit groups. All of these requests are made to teachers who have so little extra money.

There is, however, one organization that you need to join. It's WSBEA. Washington State Business Education Association is a community of professionals dedicated to the pursuit of excellence in business education through opportunities for professional development, personal growth, leadership, networking, recognition, service, and evolving collaborative partnerships.

As an FBLA adviser you may be saying "but I already put so much time into FBLA, I don't see the need to join WSBEA." Listed below are three reasons for joining. For each of the FBLA awards or scholarships listed below, **the chapter adviser must be a current member of WSBEA.**

Outstanding Local Chapter
Outstanding Local Chapter Adviser
Dr. Eugene Kosey Scholarship (at least one \$1,000 scholarship awarded to a senior FBLA member)

By paying \$35 a year, you give yourself the opportunity to become involved in your professional organization in leadership roles, attend conferences and workshops, collaborate with other business teachers, and have a great time networking with other professionals. Plus by joining WSBEA, you and your FBLA members become eligible for more scholarships and awards. Join now—it's a great opportunity to learn, grow and become involved in a wonderful organization.

By Jean Hyde
WSBEA Board Member
FBLA Outstanding Local Chapter Adviser



Left to right: Jean Hyde, Donna Smith, Eileen Wascisin: FBLA Chapter Advisors and WSBEA members. Taken at the National FBLA Awards Ceremony, June 2007.

WHAT'S HAPPENING! WSBEA MEMBER NEWS!



- ☑ Jackie Floetke became an aunt to Benjamin in May.
- ☑ Lori Finn's son had surgery in May but is now doing well.
- ☑ Kim Saville (now Gregory) got married this summer.
- ☑ Trish Bobst, our previous Thomson/Southwestern rep lost her dad suddenly in June.
- ☑ Darlene Wisness, retired, lost her brother-in-law just last week after a very brief illness.
- ☑ Becky Ochs, previous business teacher, is working at Microsoft in the Technical Writing Department and loving it! She now has two kids, can you even believe it?
- ☑ My mother-in-law lost her battle with Alzheimer's in January.
- ☑ Cindy Agnew, Fife School District, just returned from a trip to Europe this summer.
- ☑ Jeff McAlister, Castle Rock High School, retired this year.

Please send me any newsy information so that I may share it with our members. I love hearing from you, enjoy sending out cards, and letting you know that we genuinely care about you!

Please send your news to sdunaway@bethelsd.org

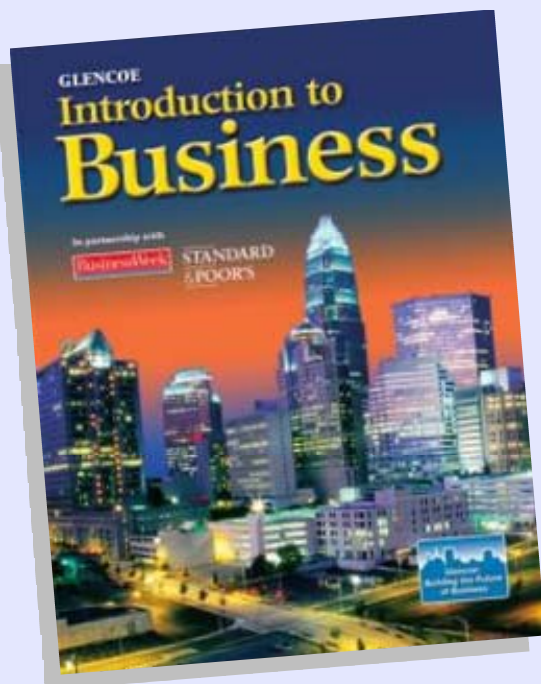
By Susan Dunaway, WSBEA Public Relations, Bethel H.S.



Tips for improving CTE in your district

1. Invite a member of your school board to your classroom when you have a relevant and really cool lesson planned.
2. Invite a member of your local chamber of commerce to speak to your class about workforce trends in your area. Mention to that person the need for community/business representatives to be involved in your advisory committee.

Future newsletters will each contain two tips for improving CTE in your district. If you have ideas, please send them to Diane Carver, diane.carver@k12.wa.us.



New from Glencoe!

Introduction to Business

Introduction to Business provides a curricula-based overview of the world of business. Fully revised to reflect the current business environment. This exciting new edition emphasizes the increasing importance of globalization, technology, cultural diversity and ethics.

CONTENTS

- Unit 1 The Economy and You
- Unit 2 Owning and Operating a Business
- Unit 3 Influences of Business
- Unit 4 Marketing
- Unit 5 Human Resources
- Unit 6 Financial and Technological Resources
- Unit 7 Career Planning in a Global Economy
- Unit 8 Buying Goods and Services
- Unit 9 Credit
- Unit 10 Money Management
- Unit 11 Risk Management

FEATURES

- **Integrated Academics** to help you reinforce students' academic skills and meet NCLB requirements.
- **Integrated Reading Strategies** improve student comprehension.
- **Real-World Business and Career Profiles** help students learn about real-world companies and the people who work for them and run them.
- **BusinessWeek Reader and Case Studies** provide real-world stories of interest with opportunities for enrichment and active learning.

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Glencoe



~ Membership Form ~
July 1, 2007 - June 30, 2008

(To update the database and to make sure your mailings get to you, please take a moment to complete the entire membership form - Thank you!)

Preferred Mailing Address (Check one)		<input type="checkbox"/> Home	<input type="checkbox"/> School
Dr. Mr. Mrs. Ms.	Last Name	First Name	MI
Home Address			
City	State	Zip	Home Phone ()
Certificate Number _____		Email Address _____	
School District		School Name	
School Address		City	State Zip
Work Phone ()		Ext.	Fax ()

Organization: (Check one)	
Business Community	<input type="checkbox"/>
Community/Junior College	<input type="checkbox"/>
High School/Junior High	<input type="checkbox"/>
Private School	<input type="checkbox"/>
Skills Center	<input type="checkbox"/>
University/4-Year College	<input type="checkbox"/>
Vocational/Technical	<input type="checkbox"/>
Other	<input type="checkbox"/>

Position: (Check one)	
Administrator	<input type="checkbox"/>
Business Professional	<input type="checkbox"/>
Retired (no fee)	<input type="checkbox"/>
Student (no fee)	<input type="checkbox"/>
Teacher	<input type="checkbox"/>
Other	<input type="checkbox"/>

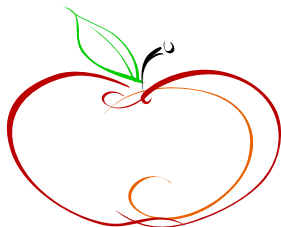
Division: (Check one)	
North Central	<input type="checkbox"/>
South Central	<input type="checkbox"/>
Northeast	<input type="checkbox"/>
Southeast	<input type="checkbox"/>
Northwest	<input type="checkbox"/>
Southwest	<input type="checkbox"/>

Additional Information Needed: <i>(Check and/or answer all that apply)</i>	
First Year Teacher	<input type="checkbox"/>
Number of Years of Service -- Teaching	<input type="text"/>

Dues: (Check all that apply and total)		
WSBEA	\$ 35	<input type="checkbox"/>
NBEA/WBITE*	\$ 75	<input type="checkbox"/>
NBEA/WBITE/ISBE*	\$105	<input type="checkbox"/>
NBEA - Retired* must have 10+ years consecutive membership	\$ 50	<input type="checkbox"/>
NBEA - Student	\$ 40	<input type="checkbox"/>
WA-ACTE	\$ 60	<input type="checkbox"/>
WA-ACTE - Retired	\$ 20	<input type="checkbox"/>
WA-ACTE - 1 st -year Teacher	\$ 30	<input type="checkbox"/>
WA-ACTE - 1 st year Joined	\$ 40	<input type="checkbox"/>
ACTE	\$ 60	<input type="checkbox"/>
ACTE -Retired	\$ 31	<input type="checkbox"/>
FBLA Professional	\$ 30	<input type="checkbox"/>
Total Enclosed		<input type="text"/>

For Official Use Only		Date Received _____	Amounts Forwarded _____
Amount Paid	\$ _____	To: NBEA/WBITE/ISBE	\$ _____
Check No./P.O.	_____	To: WA-ACTE/ACTE	\$ _____
		To: WA-FBLA	\$ _____
Confirm Card Sent	_____		

Send to: Helen Humbert, WSBEA Membership Chair --- P.O. Box 223, Sagle, ID 83860
 If you have questions, please contact Helen Humbert
 Phone: (208) 255-1681 Email: hhrh@mail.sandpoint.net or hhrh@povn.net
NO PURCHASE ORDERS. THIS IS YOUR INVOICE. PLEASE ATTACH CHECK.



Harvesting Our Future!

WSBEA Fall Conference 2007
 October 5 and 6, 2007
 Wenatchee Convention Center
 121 N. Wenatchee Avenue

Name: _____ Name for Badge: _____
 Home Address: _____
 City, State, & Zip: _____
 School Name: _____
 School Address: _____
 Personal Phone: _____ School Phone: _____
 Email Address: _____

Please check: Middle School High School Post Secondary Administration Retired Student
 First time attending WSBEA Conference First-year teacher

Conference Registration	Registrant Cost	Guest Cost	Amount	Ticket Required Please RSVP**
WSBEA Member (Prior to Sept. 21)	\$165	N/A		
WSBEA Member (After Sept. 21)	\$190	N/A		
Nonmember (Prior to Sept.21)	\$200	N/A		
Nonmember (After Sept. 21)	\$225	N/A		
Students/Retirees	\$ 50	N/A		
October 4 Pre-Conference 1--Financial Literacy WSBEA Member (8 a.m. to 3 p.m.=6 clock hrs)	\$ 80	N/A		
Pre-Conference 1 Nonmember	\$130	\$130		
October 4 Pre-Conference 2-- Collection of Evidence WSBEA Member (8 a.m. to 3 p.m.=6 clock hrs)	\$ 80	\$ 80		
Pre-Conference 2 Nonmember	\$130	\$130		
WSBEA Dues	\$ 30	N/A		
NBEA/WBITE Dues	\$ 75	N/A		
FBLA Dues, Professional WA State	\$ 30	N/A		
Meals:**				
Friday breakfast (7:00 – 8:00am)	\$5	\$18		Yes/No
Friday luncheon (11:30am – 1:45pm)	No charge	\$24		Yes/No
Saturday breakfast (7:45 – 8:45am)	\$5	\$18		Yes/No
Total(s) Submitted:				

****Please circle** either Yes or No to indicate your planned attendance at breakfasts/luncheon

Send registration form plus your check to Registration Chair:
Early Bird Deadline, September 21 postmark

Jackie Floetke
 WSBEA Registration Chair
 PO Box 138
 Wilson Creek, WA 98860

Sorry, No Purchase Orders

This is your invoice; please issue check

1.509.345.2460

Make your room reservations today at the Coast Wenatchee Center Hotel
 509.662.1234
 Room rates \$94 + \$1+12% tax

WSBEA Board Shorts



Board Secretary, Robb Riggs, has taken a position in Japan. Jean Hyde, Burlington-Edison HS, has been appointed secretary pro tem.

Webmaster, Scott Wiard, Castle Rock HS has resigned to become department chair and to finish building a new house.

The Wenatchee Convention Center site of the fall 2007 conference will also be the site for the 2008 and 2009 annual conferences.

We are aware of five brand new business education teachers this fall: Kelven May at Ballard, Sarah Vasquez at Ephrata, Jane Gibson at Glenwood, Mike Silvernail and Talena Bradford at Bethel. Are you aware of other new teachers? Let us know. E-mail ritafiq@communitynet.org

WBITE President, Kris Sheets, AZ, will attend WSBEA in October. Please walk up and welcome him to Washington and to our conference.



Do you have students who have the potential to be a good business educator? Do you know of someone whose current business career is unsatisfying and would rather work with high school kids? Then what are you waiting for?

PROMOTE YOUR PROFESSION! The Business Education teacher training program is alive and well. Send those potential candidates to Eastern Washington University's Business/Marketing Education program. Contact Dr. Pam Weigand at pweigand@mail.ewu.edu or (509) 358-2251.

Nominate Your Deserving Colleague NOW

Nomination forms are available on line at www.wbite.org for four Outstanding Business Educator-of-the-Year awards recognizing contributions to business education for the following:

1. elementary/middle/junior high school
2. high school (secondary)
3. senior college/collegiate/university
4. postsecondary (less than a four-year institution) plus a CTSO Advisor.

Deadline is Saturday, December 1, 2007. Don't wait!!!



Business Educators Receive Awards at WA-ACTE Summer Conference

Way to go 'team' on the following awards given at the WA-ACTE Summer Conference in Yakima:

- ☑ **Patricia Kisler** from Warden H.S. received the Tech Prep Teacher Excellence award
- ☑ **Eileen Wascisin** from Lynden H.S. received the Outstanding Service Award
- ☑ WSBEA received the traveling trophy for a **19% increase in WA-ACTE membership** for 2006-2007.



Summer Conference Highlights

By Rita Figlenski, WSBEA President

One change initiated at the summer conference was the WSBEA Board's decision to subsidize the cost of the luncheon. Attendees enjoyed chicken breast, rice pilaf, baby red potatoes, veggies, three salads, dessert and drink all for the phenomenally low price of \$15. Rather than purchase and distribute t-shirts to WSBEA members, the Board in April decided to use that money to reduce the cost of the lunch. Give us feedback on the change.

Jan Harrison kept us awake and alert with her speech on why it's so hard to teach today. Her descriptions of four generations working together caused lots of audience chuckles. Her advice to stop looking back, jettison old teaching models, and work outside our comfort zones while embracing change reminded us all that our job is to ensure that our students learn.

With her purchase of several 'scholarship opportunity tickets,' Donna Smith won a new 25-seat site license for QuickBooks 2007. Donna has an articulation agreement with a college on QuickBooks this fall.

Workshops were full; 149 business educators were energized and engaged as evidenced by this quote from a conference attendee:

*This was a totally GREAT conference!!!! From beginning to end, we had great speakers, wonderful networking, and a lot of stuff to take home. You know, I'm 60 years old; and if **I'm** energized, I know others were too!*

PDI (PROFESSIONAL DEVELOPMENT INSTITUTE) . . . An Opportunity to Network, Energize, and Develop Leadership Skills

Sponsored by WBITE and your state association

The health and relevancy of professional associations at the local, regional, and national levels rely on the involvement of teachers and administrators who will share their talents and time for the betterment of our profession. The challenge to continually train new leaders and reinvigorate the veterans is ongoing. In 1999-2000 the WBITE Board, under the leadership of Mary Ann Lammers, President, voted to institute a professional development opportunity at the annual conference and support this endeavor by paying for ½ of the registration fee for two participants from each State/Territory/Province (S/T/P). The S/T/Ps were encouraged to pay the other half of the fee. The first conference was held at Vancouver, British Columbia, Canada, in February 2000.

The PDI has traditionally met for five to six hours on Friday before the annual conference. The participants attend part of the WBITE Executive Board meeting. Recently, they have been introduced and honored at a general function by sitting in a reserved area and being awarded a certification of completion by the PDI Director.

The original intent was to encourage new or veteran teachers who had not previously been involved in their professional associations to gain the skills and confidence to accept offices and committee assignments in their S/T/Ps. Some S/T/Ps have supported veteran teachers who are continuing to provide inspiration to members and want a “refresher” opportunity. Having a registration fee paid has also provided financial support for those teachers who do not have the support of their districts or colleges.

Agenda Topics

The agenda has included leadership qualities, communication styles, organizational structures of the regional and national Executive Boards, Programs of Work, Bylaws, team building, goal setting, meeting management, convention planning, personal visits from regional and national officers, etc.

The backgrounds of the participants have varied widely from new professionals to veterans who are returning to glean leadership activities for their students or S/T/Ps or just to rejuvenate themselves. Because of the wide range of interests and needs and the relatively short time frame, the topics are covered at a cursory level. However, feedback has been positive that everyone received something of value for their time spent.

How to Apply

If you are interested in taking advantage of this professional development opportunity, visit the Web site at www.wbite.org and apply today. Look under the Conference and Professional Development link. Your S/T/P will notify you of your acceptance. Hope to see you in Scottsdale, Arizona, where “WBITE Rocks—Digging Into Professional Opportunities” on May 23, 2008!

INFORMATION AND INSTRUCTIONS FOR PDI REGISTRATION

Complete this application and return it by **November 1, 2007**, to your STP President, Rita Figlenski (153 Nolan, Okanogan, WA 98840), who must mail the application to Mary Ann Lammers, Linn-Benton Community College, 6500 SW Pacific Blvd., Albany, OR 97321, by **November 15, 2007**. You will be notified of your acceptance by December 1, 2007.

If chosen by your STP, you will be expected to register for the conference. WBITE will reimburse one-half of the registration fee (does not include independent food, computer workshops, entertainment, or tours) and WSBEA will reimburse the other half of your registration. The reimbursement from your S/T/P (WSBEA) is your responsibility; you must contact that president (Rita Figlenski).

CONFERENCE INFORMATION

Conference 2008—May 23-26, 2008

- Scottsdale, Arizona—Scottsdale Plaza Resort
- Registration fee for NBEA/WBITE members is **\$190**
- Registration fee for nonmembers is **\$270**

PROFESSIONAL DEVELOPMENT INSTITUTE LEADERSHIP TRAINING

Date: Friday, May 23, 2008

Time: 8 a.m. to 2 p.m. (includes lunch)

Location: Scottsdale Plaza Resort (room to be announced)

WBITE will pay half of the \$190 member registration fee. Your STP (WSBEA) will pay the other half; they will inform you.

UNIVERSITY CREDIT

University credit will be available. The host institution, tuition costs, and process details will be available closer to the conference.

Thank you for participating in this program. WBITE is extremely happy to provide this opportunity for you. Your involvement with your professional association is a great investment for your future. Best wishes on your leadership venture. If you have questions, please contact Mary Ann Lammers, PDI Director at malammers@comcast.net or Kris Sheets, WBITE President, at wbite85015@yahoo.com.

OUR HISTORY COMES ALIVE



*Excerpts from WSBEA's 'A Look Back at Issues, Events, and People.'
Business Education HISTORY (1973-75) by Ross Byrd



WSBEA *finally* got its act together and, after nine males, elected its first female President, Georgiale Smithpeters of Shadle Park HS (Spokane). (*Interestingly, since 1974 WSBEA has elected 19 females and 14 males as President.*)

Was Honolulu a popular site for the first WBEA (now WBITE) conference to be held in that state? A charter flight was needed to meet the demand of Washington business educators who attended. Highlights included the nine-course Chinese banquet and, of course, the outstanding speakers. (*And no one spent any time on the beach!*)

The state created a Business Education Advisory Committee comprised of business persons and one WSBEA representative. That committee proved to be very supportive of high school programs.

The WSBEA Board adopted a new newsletter policy. Rather than mail two issues to all business educators in the state, three issues were sent to WSBEA members.

In 1974, WSBEA membership was 602; NBEA was 401, and 64 students were members. In 1975, membership had grown: WSBEA, 825 and NBEA, 416. WSBEA dues were \$4, NBEA/WBEA dues were \$10, WVA (now WA-ACTE) \$20, and AVA (now ACTE) \$12.

Cooperative Office Education emerged as a program component in many state high schools. (*In retrospect, it's surprising that it took so long for Business Education to develop coop programs given that Distributive Education [now Marketing Education] had been a very successful coop program for many, many years.*)

The Board submitted a strongly worded resolution to Olympia requesting that a State Director of Business and Office Education be appointed. Olympia staff to support Business Education was disproportionately smaller than other vocational disciplines based on number of students and school districts being served. The state agreed—and the position was re-established and filled!

WSBEA created and published a pamphlet, "What Is VOCATIONAL Business Education?" which was mailed to state business educators and administrators. The Board also established "Certificates of Recognition" for persons who made special contributions to Business Education.

The WSBEA annual fall conference rotation was changed from western, central, and eastern parts of the state to western, central, western, eastern, western, etc. since more than 70 percent of the membership was located in western Washington. (*Now, of course, the majority of fall conferences are conducted east of the Cascades.*)

The new state Health and Safety requirement for business educators resulted in the Board submitting—and receiving—a state grant to develop, pilot test, and adopt curriculum materials designed to satisfy the requirement and be of direct value to business educators. Beginning August, 1975, validation seminars using the materials were conducted at various meetings and sites for business educators. (*Yes, the LAPs had to be completed prior to attendance at a validation seminar!*)



Foundation for Teaching Economics

introducing young individuals to an economic way of thinking



The Foundation offers free workshops for [high school educators](#) and [students](#). This site includes workshop dates, locations, and registration information, as well as [resources, activities, and lesson plans](#) for teaching economics. <http://www.fte.org/>

WSBEA Board of Directors

President	Rita Figlenski 153 Nolan Okanogan, WA 98840 509.422.3532; 509.422.4322 (fax) ritafig@communitynet.org	Northeast Area Representative	Cory Bartlett, Riverside High School 4120 E Deer Park-Milan Rd. Chattaroy, WA 99003 509.464.8508; 509.464.8556 fax bartlett@riversidesd.org
President Elect	Donna Smith, Cascade High School 10190 Chumstick Highway Leavenworth, WA 98826 509.548.5277; 509.548.7458 (fax) dsmith@cascade.wednet.edu	Southcentral Area Representative	Kim Gregory, Compass High School 913 W. 2 nd Street Grandview, WA 99350 509.882.8547; 509.899.4580 (cell) kgregory@grandview.wednet.edu
Past President	Lori Finn, Walla Walla High School 800 Abbott Road Walla Walla, WA 99362 509.526.8650; 509.527.3034 (fax) lfinn@wwps.org	Southcentral Area Representative	
Secretary Pro Tem	Jean Hyde, Burlington-Edison High School 301 N. Burlington Blvd. Burlington, WA 98233 360.757.4074, ext. 3531; 360.757.3350 (fax) jhyde@be.wednet.edu	Northcentral Area Representative	
Treasurer	Roger Beck, St. John Endicott High School W 301 Nob Hill Saint John, WA 99171 509.648.3336 ext 133 rbeck@stjohn.wednet.edu	Northcentral Area Representative	Susan Sears, Wenatchee High School 1101 Millerdale Wenatchee, WA 98801 509.663.8117, ext. 404; 509.663.2573 fax Sears.susan@mail.wsd.wednet.edu
Newsletter	Dr. Pam Weigand, Director Bus/Mktg Ed., EWU N 668 Riverpoint Blvd. Spokane, WA 99202 509.358.2251; 509.358.2267 (fax) pweigand@ewu.edu	Northwest Area Representative	George Colby, Stanwood High School 7400-272 Street NW Stanwood, WA 98292 360.629.1300 ext. 5332; 360.629.1310 (fax) gcolby@stanwood.wednet.edu
Membership	Helen Humbert, PO Box 223 (after April 15) Sagle, ID 83860 208.255-1681 hhrh@povn.net or hhrh@mail.sandpoint.net	Northwest Area Representative	Jean Hyde, Burlington-Edison High School 301 N. Burlington Blvd. Burlington, WA 98233 360.757.4074, ext. 3531; 360.757.3350 (fax) jhyde@be.wednet.edu
Inservice Coordinator		Southwest Area Representative	
Web Master	Scott Wiard, Castle Rock High School 5180 Westside Hwy Castle Rock, WA 98611 360.501.2930 swiard@castlerock.wednet.edu	Southwest Area Representative	Kevin Gary, Hoquiam High School 501 West Emerson Hoquiam, WA 98550 360.538-8320; 360.538.8212 (fax) kgary@hoquiam.k12.wa.us
Awards/Scholarship	Jackie Floetke, Wilson Creek High School PO Box 46 Wilson Creek, WA 98860 509.345.2541; 509.345.2288 (fax) jfloetke@wilsoncreek.org	Public Relations	Susan Dunaway, Bethel High School 22215 38 th Avenue E Spanaway, WA 98387-6828 253.683.7149; 253.683.7179 fax sdunaway@bethelsd.org
Legislative Representative	Lance Wrzesinski, W.F. West High School 342 Southwest Sixteenth Chehalis, WA 98532 360 807-7235; 360.748.3664 (fax) lwrzesinski@chehalis.k12.wa.us	WBITE Representative	Eileen Wascisin, Lynden High School 1201 Bradley Road Lynden, WA 98264 360.354.4401 ext. 5285; 360-354-0991 (fax) wascisie@lynden.wednet.edu
Southeast Area Representative	Teresa Whittall, Liberty High School E. 6404 Spangle Waverly Rd Spangle, WA 99031 509.245.3229 ext. 1103; 509.245.3205 (fax) twhittall@liberty.wednet.edu	WA-ACTE Representative	Lance Wrzesinski, W.F. West High School 342 Southwest Sixteenth Chehalis, WA 98532 360 807-7235; 360.748.3664 (fax) lwrzesinski@chehalis.k12.wa.us
Southeast Area Representative	Karen Dazell, Walla Walla High School 800 Abbott Road Walla Walla, WA 99362 509.527.3020 kdazell@wwps.org	OSPI Business/Marketing Pathway Supervisor	Diane Carver, OSPI Bus/Mktg Supervisor Old Capitol Building PO Box 47200 Olympia, WA 98504-7200 360.725.6258; 360.725.6256 (assistant) dcarver@ospi.wednet.edu
Northeast Area Representative	Darlene Starr, Medical Lake High School PO Box 128 E. 200 Barker Rd. Medical Lake, WA 99022 509.565-3242; 509.565-3201 (fax) dstarr@mlsd.org	Youth Liaison – FBLA	Judy Reynolds, Washington State FBLA PO Box 1992 Olympia, WA 98507-1992 360.753.5666; 360.570.8643 (fax) Judy@wafbla.org

Washington State Business Education
Association
631 W. 33rd Avenue
Spokane, WA 99203-1613

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Business and Marketing Event Schedule Planner

WSBEA Fall Conference, Pre-Conference	Wenatchee, WA	October 4, 2007
WSBEA Fall Conference	Wenatchee, WA	October 5-6, 2007
WADOT Decisions Conference for Students		TBA
WADOT Nuts and Bolts Conference for Teachers		TBA
FBLA National Fall Leadership	Portland, OR	November 2-3, 2007
DECA Fall & Western Region Leadership	Seattle, WA	November 17-20, 2007
FBLA/DECA Pro Sports Career Day	Seattle, WA	TBA
ACTE National Convention & Career Tech Expo	Las Vegas, NV	December 13-15, 2007
DECA State Career Development Conference	Bellevue, WA	March 6-8, 2008
NBEA Annual Convention	San Antonio, TX	March 19-22, 2008
FBLA State Business Leadership		April 10-12, 2008
DECA International Career Development	Atlanta, Georgia	April 25-30, 2008
WBITE Conference	Scottsdale, AZ	May 23-26, 2008
MarkED Conclave		June 22-24, 2008
FBLA National Leadership	Atlanta, Georgia	June 26-29, 2008