



For the first time ever—Your Fall Conference has a new name:

BUSINESS & MARKETING PATHWAY FALL CONFERENCE



Tentative Agenda:

Thursday—Preconference Options, October 8

MOS Certification by Certiport 9 a.m.—3 p.m.
Financial Literacy—for teachers as consumers and use in the classroom 9 a.m.—3 p.m.

Saturday, October 10

Morning and Closing general sessions
Breakout sessions brought to you by WSBEA, WAME, WADOT, and CGCA

Friday, October 9

Opening and noon General sessions with outstanding Keynote Speakers
Breakout sessions brought to you by WSBEA, WAME, WADOT, and CGCA
Dinner—Applewood Grill—great food, network and visit, have FUN!!!

Register NOW! Use form Page 3 or at www.wsbea.org

In this issue...

President’s Message	2
Strategies to Get the Year Off to a Strong Start ...	2
Fall 2009 Conference Registration.....	3
CTE Updates from New Pathway Supervisor.....	4
Last Surviving American Hero.....	6
WBEA/NBEA News/Conference Schedule	8-9
FBLA News	10
Professional Development Institute	12-14
Teaching International Business Concepts?.....	15
Fall Conference Exhibitor Registration.....	19
National Business Honor Society.....	20
2010 Professional Improvement Scholarship	21

Space is limited!

Make your Fall Conference room reservations today at the newly renovated Coast Wenatchee Center Hotel.



Cory Bartlett
09-10 WSBEA
President

Greetings from Your President

July is a great month, but August is my favorite month of the year. Case in point... this July, I celebrated my 13th wedding anniversary. My mother (of all people) told me that the theme for the 13th year of marriage was "lace." So, I asked my wife for a new fishing net. ☺ I even got some fishing in this summer!

August is my favorite month for many reasons...

- There are no holidays (hence, no concern about buying lace or something else ridiculous)
- It's hot outside, the lakes have warmed up and around Deer Park, Washington it's about the only month where we are guaranteed to have NO chance of snow (quick, knock on wood!)
- WA-ACTE Conference is always amazing and provides a refocusing of my life lens
- It signals the beginning of a new school year, new opportunities, routines and students
- Kids get their last summer memories in before going back to school, sports, activities, etc.

As many of you prepare to head back to school (and a few of you continue golfing well into October), I want to share with you some news from your Washington State Business Education Association.

It's time to register now for this year's Annual Fall Conference! For the first time EVER we are thrilled to have three other CTE Professional Organizations join us: WAME (Washington Association for Marketing Educators), WADOT (Washington Association of Diversified Occupation Teachers), and CGCA (Career Guidance Counselors Association). All four of us will 'Come Together' in October at the Wenatchee Convention Center for professional growth, collegiality, and fun!

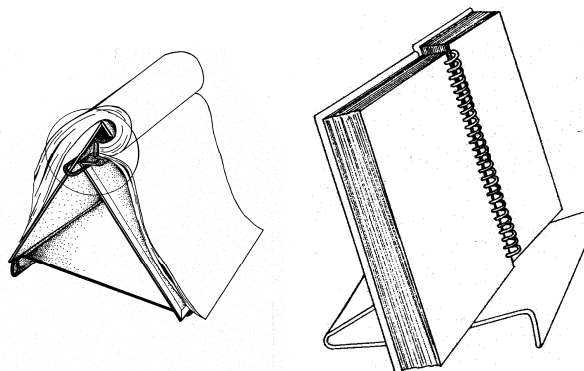
You can complete your registration form on line at our newly updated website at www.wsbea.org or use the form on Page 3 in this newsletter.

Our new website is full of resources, information, and links you can use now in your classroom to help you improve your practices and curriculum or to connect with other members of WSBEA. Stop by and check it out and let us know what you think.

Best wishes for fall semester and I will see you in Wenatchee!

Cory W. Bartlett

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Strategies to Get the Year Off to a Strong Start



The first days of school can be a crucial time for teachers to set the tone and objectives for their classes. They can also be among the most challenging days of the year, especially for new teachers. Below are strategies from seasoned educators to help you accomplish what you want those first few days:

"One of the most successful years I had was when I contacted the parents of each of my students prior to meeting them the first day of school. It allowed me to make a positive initial connection and established the tone for the year. Parents were very surprised to be greeted by their child's teacher. This was particularly effective since I contacted 6th grade parents who would be new to middle school. It let them know that I was there to support them and their student. Another important aspect of starting the school year off to a great start is by providing a writing activity or project that lets you get to know your students and their interests."

Continued on Page 4

**Business and Marketing
Pathway Annual
Conference
October 9 – 10, 2009**
Wenatchee Convention Center
121 N. Wenatchee Avenue

Come Together – Right Now !



Business
Marketing
Career Counselors
Diversified Occupations



Wenatchee, WA 98801
509.662.1234 for room reservations

Name: _____ Name for Badge: _____
 Home Address: _____
 City, State, & Zip: _____
 School Name: _____ School Address: _____
 Personal Phone: _____ School Phone: _____
 Email Address: _____

This is a multi-organization registration form. It's VERY, VERY IMPORTANT that you check the appropriate boxes. Please check (only one) the organization you will be representing: CGCA WADOT WAME WSBEA
Then, please check if you are: Middle School High School Post Secondary Administration Retired
 Student First time attending WSBEA Conference First-year teacher

Conference Registration	Registrant Cost	Guest Cost	Amount	Ticket Required Please RSVP**
Member of any organization & it is (Prior to Sept. 26)	\$175	N/A		
Member of any organization & it is after (After Sept. 26)	\$200	N/A		
Nonmember (Prior to Sept.26)	\$210	N/A		
Nonmember (After Sept. 26)	\$235	N/A		
Students/Retirees	\$ 50	N/A		
October 8 Pre-Conference 1--Financial Literacy WSBEA Member (9 am to 3 pm – clock hours available)	\$ 80	N/A		
Pre-Conference #1 Non member	\$130	\$130		
October 8 Pre-Conference 2—Certiport –MOS Cert. WSBEA Member (9 am to 3 pm - clock hours available)	\$ 80	\$130		
Pre-Conference #2 Non member	\$130	\$130		
CGCA Dues	\$15	N/A		
WADOT Dues	\$25	N/A		
WAME Dues	\$20	N/A		
WSBEA Dues	\$ 35	N/A		
NBEA/WBEA Dues	\$ 80	N/A		
FBLA Professional Dues, WA State	\$ 30	N/A		
Meals:**				
Friday breakfast (7:00 – 8:00 am)	\$5	\$18		Yes/No
Friday luncheon (11:30am – 1:45 pm)	No charge	\$24		Yes/No
Friday Dinner Social (6:00 pm) join as at the Applewood Grill – walking distance from the hotel	Member \$10	Nonmember/ Guest \$20		Yes/No
Saturday breakfast (7:30 – 8:45 am)	\$5	\$18		Yes/No
Total(s) Submitted:				

**Please circle either Yes or No to indicate your planned attendance at breakfasts/luncheon/dinner

METHOD OF PAYMENT

Enclosed check or money order made payable to WSBEA **This is your INVOICE – Checks or Credit Cards Accepted**
 Credit card payment VISA Master Card **No Purchase Orders Accepted**

Card Number _____ Exp Date _____ Signature _____
 (Required for all charges)

Mail Registration and Payment to:
 Jackie Floetke, WSBEA Registration Chair
 PO Box 138
 Wilson Creek, WA 98860
 Phone: 509.345.2460
 FAX : 509.345.2288 Email: jfloetke@wilsoncreek.org

Early Bird Deadline is September 26 postmark
 All refund requests must be made in writing to the registration chair; \$35 service charge will be incurred.
No refunds AFTER September 30, 2009.

CTE Update from the OSPI Program Supervisor



Venetia Willis-Holbrook,
OSPI Business &
Marketing Program
Supervisor

Hi WSBEA Members!

It is a pleasure to be working with all of you. Let me take a moment to tell you a little about me. My previous position was at Tacoma School District as Career Counselor for Lincoln High School. I also taught DigiTools for summer school and worked on many district committees for Business Education. I completed my CTE administrative internship during the 2008-2009 school year. Prior to my educational career, I was an assistant manager for Safeway Stores, Inc. I am certified through the business and industry pathway and hold certifications in Computer Applications and Related Programs, Marketing Management, Accounting and Related Programs, Occupational Information Specialist, Diversified Occupations and Work-Based Learning. I have managed several state projects for Tacoma Schools, including the OSPI Collection of Evidence pilot. My involvement with professional organizations has included serving the presidential cycle for the Career Guidance and Counseling Association, serving on the Washington Association for Career and Technical Education (WA-ACTE) board, and serving as a national delegate for WA-ACTE.

At home, I have an 18 year old (step)son, a 4 ½ year old, and a 6 week old. We live in Tacoma, and our house always has someone coming and going. In my free time, I enjoy trying new recipes, hanging out with friends and family, and sleeping (because I rarely get the chance!) Understandably, this means my life is somewhat of a whirlwind; so if you say hi to me and I don't say hi back, yell at me or grab me — I am not ignoring you, my mind is just trying to keep up. All of you are important to me, so please approach me.

I just returned from WA-ACTE summer conference, and I am truly excited to be working with such an amazing group. The WSBEA board was so welcoming, and the WSBEA membership is an exciting group of professionals. Fall WSBEA conference in Wenatchee is going to be an outstanding professional development opportunity. The boards of WSBEA, WAME, WADOT, and CGCA have worked together to plan a conference that will serve anyone teaching in business, marketing, work-site learning, diversified occupations, or career guidance. This expands the session offerings and allows a broader chance for networking and communicating across disciplines. I hope to see you all there.

I encourage you to take a moment to email me and let me know what your needs are. I am currently gathering information for my strategic plan for Business Education in Washington, and I appreciate your input. Venetia.Willis-Holbrook@k12.wa.us



Strategies (continued)

"I have a self-contained class of students with social and emotional disabilities. I find that having rules posted, 3-4 anymore is too many, and consistently following those rules is a key to success. I also don't assume the students know what to do. I model everything. If I want students to move their chairs, then I model how that will look, no dragging. Having a get-to-know-you activity the first day helps. It is all about relationships. If you can establish relationships with the students, they are more likely to listen to you. My last suggestion is to over plan. Having ten extra minutes with nothing to do can be a recipe for misbehavior. This is my fourth year of teaching. Good luck to all you first year people."

#####

"As a social studies high school teacher, I faced over 25 years of the first day of school. When I first began teaching, I did usual things – working through the class list ("do you prefer Patrick, or Pat?"), a dry recitation of the class rules, passing out the textbooks. Blah, blah, blah – think of the message it sent to my students.

As my teaching style evolved from the lecture / work sheet model into a more engaged learning environment, I redefined how I wanted to introduce my students to my course. I also came to understand that it was imperative that I get all my students to contribute a few comments to the class during those first few days. Very quickly classes learn which students are the talkers and non-talkers. Once those roles are locked in – it's very difficult for students to break out of them.

So I did not waste the opening week of school introducing the course – my students solved murder mysteries. I took simplified mysteries and split them into 25-30 clues, each on a single strip of paper. For how to and printable mysteries, go to <http://bit.ly/5H44H>"

#####

Published with permission from TeacherMagazine.org [newsletters@edweek.org].

For more teaching-related ideas, go to <http://www.teachermagazine.org/forums>. Receive this excellent resource free on line every month.

Financial Literacy

Thursday, October 8, 2009 - 9 a.m. - 3 p.m.

WSBEA Pre-Conference Inservice / Convention Center, Wenatchee, WA

Discover the importance of teaching good money habits early. Join the Department of Financial Institutions and members of the Washington Jump\$tart Coalition for an exciting day of financial literacy. Learn how you can make money fun and engage your students.

The workshop will include the following:

1. Refresh your financial literacy skills with the basics

Credit cards

Credit Scores

Protecting your wealth

Dealing with credit problems

Investing for your future

2. How to incorporate personal money management into your classroom
3. How to evaluate the success of financial literacy curriculum
4. What programs and resources are available in Washington

Registration Form: Complete the WSBEA Annual Conference Registration Form found in this newsletter or on the website: www.wsbea.org

Questions: Contact Lance Wrzesinski at lwrzesinski@centralia.edu



WSBEA Sponsored

ON-SITE OFFICE 2007 CERTIFICATION!!

Get your Office 2007 certification at the
WSBEA Pre-Conference in Wenatchee!

Register on the WSBEA Fall Conference
registration form in this newsletter or on the
website: www.wsbea.org

**Bring your laptop
with XP and Office
2007.**

**WSBEA
Pre-Conference**

**Thursday, October 8
9a.m.-3 p.m.**

Training and Exams provided by:

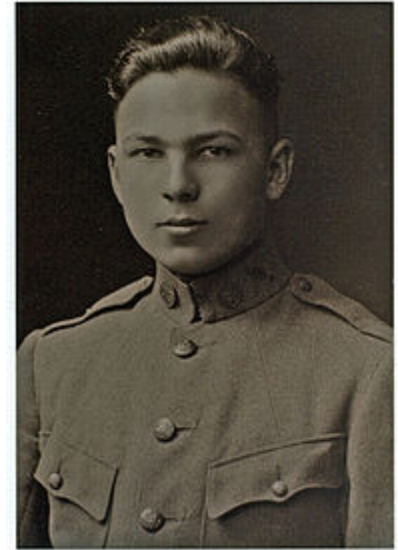
CERTIPORT
TESTING CENTER

THE LAST SURVIVING AMERICAN HERO

by Cory Bartlett

Michael Jackson. Farrah Fawcett. David Carradine. Ed McMahon. Oscar Mayer, Jr. Walter Cronkite. Robert McNamara. Steve McNair. Karl Malden. So many famous and important people in American History have passed in 2009 already... but there's one still alive and kicking who won't receive the same media coverage: 108 year old Frank Woodruff Buckles.

Frank Woodruff Buckles was born in [Bethany, Missouri](#), February 1, 1901. He attended formal school until the 10th grade when he enlisted in the U.S. Army at the beginning of America's involvement in [World War I](#) in April 1917. Only 16 years old at the time, Buckles was asked by his recruiter to show a birth certificate. Later Buckles said of that event, "*When I was born in [Missouri](#), they [the state] didn't [issue] birth certificates, and the only record we kept was in the family [Bible](#), and I told them I wasn't going to bring that down here, so ... they took me.*"



In 1917, Buckles was sent to Europe on the [RMS Carpathia](#). During the war Buckles served in England and France, driving [ambulances](#) and [motorcycles](#) for the Army's 1st [Fort Riley](#) Casual Detachment. After the [Armistice](#) in 1918, Buckles escorted prisoners of war back to Germany. Following his discharge in 1919, he attended the dedication of the Liberty Memorial in [Kansas City, Missouri](#), in honor of those Americans who died in World War I. While there, he met [General John "Black Jack" Pershing](#), commander of all U.S. forces in France during the war.

In the 1920s Buckles worked for the [White Star Line](#) in [Canada](#). During [World War II](#) he worked as a civilian for an American shipping company in the [Philippine Islands](#). He was captured by the [Japanese](#) in 1942 and spent the next three years in the [Los Baños prison camp](#). He became malnourished, with a weight below 100 lb, and developed [beriberi](#), yet led his fellow inmates in calisthenics. Barely alive, he was rescued on February 23, 1945.



After his release, Mr. Buckles returned to America and for the next 50 years farmed on his 330 acre homestead in West Virginia. He was married for 46 years to the love of his life who sadly passed away in 1999. He still resides on his farm in West Virginia with his daughter who has moved back in to care for her father. Of the four remaining WWI Veterans in the world, *he is now the only remaining American to have served in the Great War*. His passing will be one of great importance for the descendants of the more than 9,000,000 soldiers killed in combat during WWI. He currently serves as Honorary Chairman of the WWI Veterans Memorial and continues to work with politicians and the World War I Museum. He is listed as the "last surviving link" at the museum.

At age 95, Buckles finally earned his high school diploma, citing it was "the only regret I ever had." Isn't it funny how education transcends so much of life? I am saddened that many of our students will only see the news about the passing of multi-millionaires and celebrities, who didn't accomplish or endure a fraction of the things one of the last American heroes has. Feel free to share his story with your students. It may be an opportunity to discuss civic consciousness, social priorities, and authenticity.

RELEASE
08/17/2009



For Immediate Release
Contact:
Career and Technical
Education - Washington
(360) 725-6245
careerandcollegeready@k12.wa.us

Welcome to careerandcollegeready.com

Come visit Washington's new Web site for Career and Technical Education

OLYMPIA - August 17, 2009 - Career and Technical Education - Washington has a new Web site. Launched on August 13, the new CTE home features:

- CTE's new *Learning that Counts* promotional video
- Tools for students and parents
- Easy-access educator resources
- Alignment with national career clusters

As a major element of a comprehensive CTE awareness campaign, a new CTE Web site has been created. It provides a single point of access for students, parents, teachers, counselors, administrators and industry partners to find information on CTE program options, publications and resources.

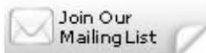
Students can discover education and career planning options and find tools to help them make careful, informed decisions about middle and high school, and life beyond high school.

"Career and Technical Education offers the opportunity for us to have every single one of our students skilled in math and science -- skilled and passionate about what they want to do and about the opportunities that are available to them. So, go take a look for yourself. If you do, I'll bet you'll be as big a cheerleader as I am for this kind of education."

-Chris Gregoire, Governor



Come visit us at careerandcollegeready.com. Help us succeed. Help us spread the word.



Career and Technical Education is a program for middle and high school students in Washington's public schools. Through CTE, students explore careers in middle and high school, including careers in high-demand, high-growth fields such as healthcare and green technologies. CTE is overseen by Career and College Readiness in the Office of Superintendent of Public Instruction. CTE works in partnership with Secondary Education and Navigation 101, which aims to help students make clear, careful, and creative plans for life beyond high school.



WBEA/NBEA NEWS

Eileen Wascisin, WBEA President

The upcoming 2009-2010 school year is an exciting one for both WBEA and NBEA.

As your WBEA President, I am excited to invite you to attend both the WBEA Conference in Reno, Nevada, in February and the NBEA 2010 Convention the first week of April in San Diego, California.



The WBEA Conference will be held **February 12-15, 2010**, at the Circus Circus (An MGM Mirage Property) in Reno, Nevada. The theme of the conference is *Center Stage – Business Education*. A wide range of workshops, computer workshops, keynote speakers, tours, and fun activities are planned. Watch for your fall issue of the *Western News Exchange* for more information and check online at www.wbea.info.

Our Western Region is also hosting the NBEA 2010 Convention to be held at the San Diego Marriott Hotel and Marina. The convention will take place **March 30 – April 4, 2010**. This is the first time that NBEA has been held in San Diego and a super opportunity for members in the Western Region to attend. Information will be available at www.nbea.org.



Don't miss both of these exciting opportunities.

The goal for this upcoming year is membership. If you haven't renewed your NBEA/WBEA membership, do so as soon as possible. By renewing your membership you receive the following:

- NBEA Journals and Publications
- Special Publications
- Regional Association Membership
- Annual National Convention
- Annual Regional Convention
- \$250,000 Professional Liability Insurance
- Group Insurance Program for NBEA Members
- Professional Awards Program
- International Society for Business Education
- NBEA Advocacy
- MasterCard Program

Don't delay; renew or join today to keep up to date.

Don't forget . . .

- WBEA Conference February 12-15, 2010, Reno, Nevada, and the
- NBEA 2010 Convention, March 30 – April 4, 2010, in San Diego, California.



WESTERN BUSINESS EDUCATION ASSOCIATION

2010 Conference

Center Stage—Business Education

Circus Circus Reno

*February 12-15, 2010***CONFERENCE SCHEDULE**

- Friday, February 12**
- Morning: Professional Development Institute
STP Membership Directors &
STP Presidents-elect Workshops
Nominations Committee Meeting
Business Visits and Tours
Computer Hands-on Workshops
- Afternoon: WBEA Executive Board Meeting
Computer Hands-on Workshops
Business Tours and Visits
Exhibits and Silent Auction
- Evening: Exhibits Reception & Opening Session
- Saturday, February 13**
Exhibits and Silent Auction
Breakout Workshops
Computer Hands-on Workshops
General Session and Lunch
Networking Activity
- Sunday, February 14**
DPE Meeting
Breakout Workshops
General Session (**Smart Cookies**)
General Session and Awards Dinner
- Monday, February 15**
Morning Business Tour

SPECIAL ACTIVITIES

Slot Tournament on Saturday

UNIVERSITY CREDIT

Oregon State University units available

**Find Conference Registration &
Hotel Reservation information at**

www.wbea.info

BUSINESS VISITS AND TOURS

Eldorado Hotel and Casino Operations
IGT (gaming machine producer)
National Car Museum

BREAKOUT WORKSHOPS**Saturday & Sunday, February 13 & 14**

Topics will include: accounting, entrepreneurship, stock market investing, education legislation, project-based learning, credit scams, identity protection, soft skills, financial literacy, Outlook 2010, communications, student assessment, curriculum planning, economics, travel

COMPUTER HANDS-ON WORKSHOPS

**Friday & Saturday, February 12 & 13
at Truckee Meadows Community College
(transportation provided)**

Hands-on workshops with one computer per participant. Round trip transportation will be provided from the hotel. Workshops will be 2 hours each plus travel time.
Fee: \$40 per workshop

Topics include Google form Spreadsheets, Moodle, Dreamweaver, QuickBooks, Social Networks and wikis, Web resources for curriculum planning, Photoshop, creating digital classroom materials

HOTEL RESERVATIONS

Circus Circus Reno (an MGM Mirage property)
500 North Sierra Street, Reno, NV 89503
1-800-648-5010

Conference room rate is \$79 per night single or double.
\$10 per additional person. Children stay free.
Reserve by **January 21** to receive the WBEA rate

**Postmark conference
registration by January 25
for early registration fees**



Judy Reynolds,
Executive
Director, WA
State FBLA

FBLA NEWS

News from the FBLA State Office:

Driving home from Yakima and reflecting on the WA-ACTE conference, I must tell you that I left thoroughly pumped and eager for the new FBLA year! Good conferences inspire me and reinforce that I'm where I need to be, doing what I need to be doing – helping you make dreams come true for students. I'd like to share some of Washington State FBLA's past year's accomplishments and the coming year's ambitions.

Nothing is as constant as change! Last year we had a few glitches, but our year was successful and exciting, and our new year will be even better. Some highlights of the past year:

National Office Membership Registration System. This is a very efficient system, and the national office is always there to assist and guide! The most important thing to remember is that memberships, registered online at www.fbla-pbl.org, are not counted until money is received in the national office. Purchase orders are not paid memberships until the money is received.

Online Testing worked extremely well. Students tested at their convenience during a 2-week timeframe in March. Technical aid was immediately available and helpful. Concerns about students not having anything to do at state conference were satisfied by the availability of more workshops and added tours.

Northeast Region's partnership with Rotary. Through a connection with Spokane Valley Rotary, a partnership was established; and it appears that fall conferences will continue to be sponsored by the Rotarians. Thank you, Northeast Region, for being so professional and impressive!

The Board of Directors is enjoying a full roster of members comprised of actively involved business professionals and educators. A vision to expand and promote is being realized beginning with our new Web site introduced last fall.

The best state conference ever was held in Spokane, providing students with more competition opportunities, more workshops, and business tours. This trend will continue in Yakima this year!

Washington State FBLA officially became an educational charity recognized by the Secretary of State. This, along with our 501(c)(3) non-profit status, affords FBLA further opportunities to receive donations and monetary gifts.

State officers provided legislative testimony in the House and Senate in support of Career & Technical Student Organizations (CTSOs). Though our bill didn't pass, student testimony was instrumental in the continuation of funding for all CTSOs.

Member of the Month applications grew in number, and the Member of the Year, Jessi Fink from Odessa High School, won a \$300 cash award.

The Professional Division Scholarship of \$1,000 was awarded to Angela Jennings of Snohomish High School.

The coming year offers more for our members and advisers than ever before. I believe our job is to provide opportunities. Here are some:

Some fun things in the works but not yet finalized are Travel & Tourism Day, ProSports Career Days with the Huskies and Portland Trailblazers, Mariners and Sounders games.

Western Region Adviser Academy – Saturday, September 12, with optional Sunday morning in Las Vegas, NV. Notice was sent to the List-serv. Contact me or Dawne for more information.

Watch for the new Advisers' Page on the Web site, www.wafbla.org.

National Fall Leadership Conference, Denver, November 13-14

State Business Leadership Conference, Yakima, April 8-10

National Leadership Conference, Nashville, July 14-17

The addition of one new competitive event, Computer Game & Simulation Programming

We're delighted to welcome Venetia Willis-Holbrook as our new pathway supervisor!

Much more to come! For continuing information, please subscribe to our List-serv by sending an e-mail to fblalist-subscribe@yahooogroups.com. Type "Subscribe" on the subject line and send!

Business teachers, if you don't have an FBLA chapter, please consider starting one. There is no better place for meeting the leadership standards than FBLA. Dawne and I will take your hand and guide you, answer your questions, and quell your anxieties. We'll do all we can to show you that you'll have more fun than work, and your reward will be the gratification you'll feel in watching your students climb to heights they never thought they could. E-mail me (Judy@wafbla.org), or call the office (360.753.5666). We'll look forward to hearing from you!



Have a GREAT year. *Judy Reynolds*

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“pay yourself first” by having all
or part of your paycheck automati-
cally deposited to your account.

Join today!†

† You qualify for membership if you're a full- or part-time UW employee, retiree, qualified education major, relative of a member, or work for a library or museum.

* Visit our Web site or call us for details. Some restrictions apply.
APY= Annual Percentage Yield.



08/2009



FIVE-STAR AWARD

Join your Professional Organizations

**YOU WILL EARN FIVE STARS FOR RENEWING YOUR
WSBEA AND NBEA MEMBERSHIPS**

BENEFITS:

- ▶ Professional journals and publications
- ▶ Awards and recognition
- ▶ Annual WSBEA Convention
- ▶ Annual NBEA Convention
- ▶ Annual WBEA Conference
- ▶ Career Enhancement
- ▶ Teacher Scholarships
- ▶ Networking
- ▶ Award-winning newsletter
- ▶ Advocacy for Business Education

WBEA PDI (PROFESSIONAL DEVELOPMENT INSTITUTE)

An Opportunity to Network, Energize, and Develop Leadership Skills Sponsored by WBEA and Your State Association

The health and relevancy of professional associations at the local, regional, and national levels rely on the involvement of teachers and administrators who will share their talents and time for the betterment of our profession. The challenge to continually train new leaders and reinvigorate the veterans is ongoing. In 1999-2000 the WBEA Board voted to institute a professional development opportunity at the annual conference and support this endeavor by paying for ½ of the registration fee for two participants from each S/T/P. The S/T/Ps were encouraged to pay the other half of the fee. The first conference was held at Vancouver, British Columbia, Canada, in February 2000.

The PDI has traditionally met for five to six hours on Friday before the annual conference begins. The participants attend part of the WBEA Executive Board meeting to see the regional board in action. Recently, they have been introduced and honored at a general function by sitting in a reserved area and being awarded a certification of completion by the PDI Director.

The original intent was to encourage new or veteran teachers who had not previously been involved in their professional associations to gain the skills and confidence to accept offices and committee assignments in their S/T/Ps. Some S/T/Ps have supported veteran teachers who are continuing to provide inspiration to members and want a “refresher” opportunity. Having a registration fee paid has also provided financial support for those teachers who do not have the support of their districts or colleges.

Agenda Topics

The agenda has included leadership qualities, communication styles, organizational structures of the regional and national Executive Boards, Programs of Work, Bylaws, team building, goal setting, meeting management, convention planning, personal visits from regional and national officers, etc.

The backgrounds of the participants have varied widely from new professionals to veterans who are returning to glean leadership activities for their students or S/T/Ps or just to rejuvenate themselves. Because of the wide range of interests and needs and the relatively short time frame, the topics are covered at a cursory level. However, feedback has been positive that everyone received something of value for their time spent.

How to Apply

If you are interested in taking advantage of this professional development opportunity, visit the Web site at www.wbea.info and apply today. Look under the Conference and Professional Development link. Your S/T/P will notify you of your acceptance. Hope to see you in Reno, Nevada, where “WBEA Center Stage—Business Education” convenes on February 12, 2010!

Announcing the WBEA Professional Improvement Scholarship for 2009-10

The Western Business Education Association is pleased to announce the availability of the third WBEA Professional Improvement Scholarship in the amount of \$500. Applicants must be current members of their state association as well as WBEA/NBEA, be engaged in the business/computer education profession in the Western Region, and be taking graduate or undergraduate classes in business education or related fields leading to business teacher education. The application is available at www.wbea.info, and the deadline is January 1, 2010. The scholarship will be awarded at the 2010 WBEA Conference in Reno, Nevada, on February 12-15, 2010.

Funds for the scholarship are derived from donations from individuals, companies, and other sources in honor of living or deceased business educators. If anyone is interested in donating to this worthy cause, please send your check to the WBEA Professional Development Director at the following address:

Mary Ann Lammers; PDI Director; 925 NW Oxbow Drive; Corvallis, OR 97330

For questions, please contact Mary Ann at malammers@comcast.net.

Western Business Education Association

2010 PROFESSIONAL DEVELOPMENT INSTITUTE APPLICATION University Credit Available

Name _____

Preferred Mailing Address:

Street _____

City, State, Zip _____

School _____ e-mail _____

Number of years employed and at what levels? _____

How many conferences have you attended? WBEA _____ NBEA _____

How much do you know about the structure of WBEA/NBEA?

Very little Some knowledge Quite a bit Not sure

What leadership positions have you held in any organization?

Personal and Professional Goals

What are your expectations?

Are you willing to serve on a WBEA committee or in a leadership position in the future? If so, do you have a preference?

INFORMATION AND INSTRUCTIONS FOR PDI INSTITUTE REGISTRATION

Complete this application and return it by **December 1, 2009**, to your S/T/P President, who must mail the application to Mary Ann Lammers, 7925 NW Oxbow Drive, Corvallis, OR 97330, by **December 15, 2009**. You will be notified of your acceptance by December 20, 2009.

If chosen by your S/T/P, you will be expected to register for the conference. WBEA will reimburse one-half of the registration fee (does not include independent food, computer workshops, entertainment, or tours) and your state/territory/province may reimburse the other half of your registration. The reimbursement from your S/T/P is your responsibility; you must contact that president.

CONFERENCE INFORMATION

Conference 2010—February 12-15, 2010 Reno, Nevada—Circus Circus Hotel
Registration Fee for NBEA/WBEA members is \$200
Registration Fee for nonmembers is \$300

PROFESSIONAL DEVELOPMENT INSTITUTE LEADERSHIP TRAINING

Date: Friday, February 12, 2010
Time: 8 a.m. to 2 p.m. (includes lunch)
Location: Reno Circus Circus (room to be announced)

WBEA will pay half the \$200 registration fee. Your S/T/P will inform you if they'll pay the other half.

UNIVERSITY CREDIT: University credit will be available from Oregon State University. Tuition and process details will be available closer to the conference.

Thank you for participating in this program. WBEA is extremely happy to provide this opportunity for you. Your involvement with your professional association is a great investment for your future. Best wishes on your leadership venture. If you have any questions, please contact Mary Ann Lammers, PDI Director at ma-lammers@comcast.net or Eileen Wascisin, WBEA President, at eileen.wascisin@comcast.net.

#####

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION
Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.
 Home Business

Name _____ Institution/Organization _____
 Home Address _____ Address _____
 City _____ State _____ Zip _____ City _____ State _____ Zip _____
 Telephone _____ E-mail _____

MEMBERSHIP CLASSIFICATION ✕ Professional \$80
 ✕ Professional/International Society for Business Education (ISBE)..\$110

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code. **RETURN THIS FORM WITH PAYMENT TO:**

National Business Education Association (703) 860-8300 ✎ Fax (703) 620-4483
 1914 Association Drive www.nbea.org ✎ E-mail: nbea@nbea.org
 Reston, VA 20191-1596 *Educating for Success in Business and Life!*

Teaching International Business Concepts?—How ISBE Can Help

Mary Ann Lammers, Western Region ISBE Representative
(With excerpts from Tamra Davis, U.S. Vice President to SIEC)
Fall 2009

All business teachers know the importance of preparing our students for the global world, and many of us probably include global awareness concepts in some of our subject areas.

Did you know that there is an international branch to NBEA? It is the International Society for Business Education, internationally known as the SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL. To join, you just need to select the NBEA Professional/ISBE option the next time you renew your NBEA membership. The additional cost is only **\$30**; and for your money, you receive several more publications each year. ISBE publications include 2 issues of *The Network*, the U.S. Chapter newsletter; *The Journal for Global Business Education*, a peer-reviewed publication that is from the U.S. Chapter; 4 issues of the *SIEC e-Newsletter*, a publication from the international organization that includes teaching tips, technology information, and informative articles from business teachers around the world; *The Review*, a more in-depth publication containing articles from global business teachers; and access to the SIEC Website with a MEMBERS ONLY area where hundreds of fellow business teachers can communicate and create partnerships. In addition, you have the opportunity to attend an international conference held in an exotic location each year.

The 2009 SIEC Conference was held in Colchester, England, on August 2 – 7, 2009. Colchester is a beautiful city located in southern England, and it is home to the oldest Roman Keep in England. For a review of this year's conference, as well as future conferences, check out <http://www.siecisbe.org/>.

Future SIEC Conferences are tentatively planned for the following locations:

2010—Australia 2011—Switzerland 2012—USA 2013—Germany

Benefits of ISBE Membership

In addition to the publications that have an international flair, the networking opportunities are considered one the best benefit. Instructors have found e-mail pen pals for students, made connections with others who can answer questions about economic issues, entrepreneurship practices, school life, etc. Cross-culture projects can be facilitated through ISBE. If you have a class studying marketing in the U.S., you can contact a class in another country to exchange print ads or even video commercials to analyze the differences. A class in personal finance can create a shopping cart of basic items and compare the prices between your hometown and the town in another country. The ideas of how to use the resources of ISBE are only limited by your imagination. However, to participate in the vast resources of ISBE, you must first be a member.

Don't wait --JOIN TODAY!


(Membership information can be found on the NBEA website at <http://www.nbea.org/member/memform.pdf>)

For further information about ISBE, contact Mary Ann Lammers, ISBE representative for the Western Region at malammers@comcast.net or Dr. Judee Timm, ISBEA President, at jtimmm@mpc.edu.


ATTENTION FIRST-YEAR TEACHERS:

WELCOME! Western Business Education Association, a region of the National Business Education, is offering a **FREE** one-year membership to NBEA for one first-year teacher—an \$80 value—and membership in the national and regional business education organizations. One first-year teacher from Washington will receive the membership. Please write a letter applying for the NBEA dues stipend, and mail your letter to Helen Humbert, WSBEA Membership, 1404 Portside Court, Freeland, WA 98249-9211. The deadline is October 1, 2009.

SEND YOUR APPLICATION NOW!



**NOTE TO RETIRED
BUSINESS EDUCATORS:**



**Membership in WSBEA is
FREE. Simply complete the enclosed WSBEA
Membership Form and return it to the WSBEA
Membership Chair. The address is printed at
the bottom of the form.**

**It is important that you yearly complete the
WSBEA Membership Form. This way our records
are complete. If you have not already done so,
complete the form and send it in right away.**

WHAT'S HAPPENING! WSBEA CURRENT MEMBER NEWS!

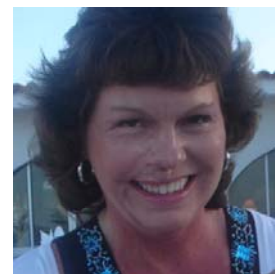


On a personal note:



- ♥ Congratulations to Eileen Wascisin, new WBEA President.
- ♥ Congratulations to Roger Beck! WA-ACTE honored him with the Outstanding Service Award at the Summer Conference.
- ♥ Pam Weigand had a difficult June when her son's home in Alaska burned down, her home was broken into while they were sleeping, and her daughter became quite ill. Her daughter is doing much better.
- ♥ Marlys Black, Puyallup High School, has a brand new classroom to move into this year due to an addition to the school building.
- ♥ Welcome Colleen O'Shaughnessy, Quincy High School, as the WSBEA Awards/Scholarship Chair.
- ♥ WSBEA, WAME, WA-DOT, and CGSA are having one combined Fall Conference in October in Wenatchee.
- ♥ EWU June 09 graduates are new high school teachers this Fall: Will Hill at Marysville, Matt Filippini at Riverside, and Ryan Hadfield at Eastmont.

If you know of a teacher/administrator member or a retired member who has something happening in his/her life that you believe others would like to know, please send it to Susan Dunaway at Graham-Kapowsin High School at sdunaway@bethelsd.org.

*By Susan Dunaway,
WSBEA Public Relations,
Graham-Kapowsin H.S.*



**WSBEA NEEDS YOU!
WSBEA NEEDS YOU!
WSBEA NEEDS YOU!**

MEMBERSHIP BENEFITS

- ◆ WSBEA officers and representatives, serve on WA-ACTE committees, giving WSBEA members a voice with our vocational association in Olympia and thereby a voice in the state legislature
- ◆ WSBEA awards scholarships to assist members in attending conferences across the country
- ◆ WSBEA awards scholarships to FBLA students of WSBEA members
- ◆ WSBEA offers quality conferences and workshops
- ◆ WSBEA has representation on the Western Business Education Association Executive Board
- ◆ WSBEA has representation to the National Business Education Scholarship Committee
- ◆ WSBEA has an outstanding newsletter for members

Simply complete and send the membership application in this newsletter or at www.wsbea.org, along with your check, to the WSBEA Membership Director.

Give an Award to Your Most Deserving Candidate!

Do you know of an outstanding business teacher? Do you have an outstanding advisory committee member? Do you know a business teacher who has taught (is not retired) and not been recognized for this awesome achievement? Let us looking for a few such individuals to recognize. Nominations for most awards and all award recipients are recognized at the annual conference. Begin now to for the following awards.



community member or 25 years or more (and know! WSBEA is are due September 15, nominate 2009 teachers



The **WSBEA Merit Award** recognizes outstanding business education teachers at the junior high/middle school, high school, post-secondary and four-year university levels. Requirements: letters of recommendation and the completion of a nomination form.

WSBEA Distinguished Service Award recognizes individuals who have provided distinguished service to WSBEA. Requirements: letters of recommendation and the completion of a nomination form.

The **WSBEA Partners in Education Award** recognizes individuals or groups who have assisted business education in some way. Previous winners in this category include legislators, book representatives, vendors, advisory committee members, and FBLA board members. Requirements: letters of recommendation and the completion of a nomination form.

WSBEA Lifetime Achievement Award recognizes individuals who have given a lifetime of service to business education as well as WSBEA. At this time, this award is a nomination process to the board, with recommendations supporting the nomination.

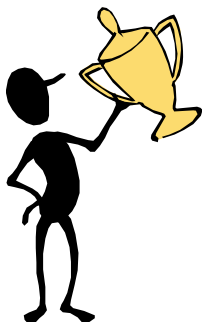
Names for the **25-Year Awards** must be submitted prior to September 20 for recognition at the annual conference.

WSBEA also provides several scholarship opportunities. The **Dr. Eugene Kosy Scholarship**, in memory of Dr. Kosy and his support of FBLA in Washington State, is for a senior FBLA member. The advisor(s) must be a member of WSBEA for the FBLA member to be eligible. Find these forms on the Washington FBLA Web site. The scholarship application is due March 1 and is awarded at the annual FBLA State Business Leadership Conference. **This year, WSBEA will be awarding three scholarships of \$1,000 each.**



The **Doris Y. and John J. Gerber Scholarship** is for a college student of junior/senior standing who is pursuing a degree in business education. This scholarship is in honor of all the work Doris Gerber and her very supportive husband, John, did on behalf of WSBEA and Washington State business educators. Dorrie is the only NBEA Past President from Washington. Deadline for this scholarship is December 1 and is announced in January. **This year, WSBEA is awarding two \$1,000 scholarships.**

The **Dr. F. Ross Byrd Scholarship** is in honor of Dr. Byrd's belief in business education in Washington State and his support of graduate work in the field. The scholarship is for those individuals pursuing a post-graduate degree related to business education **OR** (as of the August board meeting) an individual pursuing **professional or national board certification**. The deadline for this scholarship is May 1 and is announced in June. **This scholarship is for \$1,000.**



Nomination and scholarship forms and instructions are located on the WSBEA Web site: www.wsbea.org. Questions about due dates or other qualifications please e-mail Colleen O'Shaughnessy at coshaugh@qsd.wednet.edu.

Colleen O'Shaughnessy,
Awards & Scholarships
Chair





~ Membership Form ~
July 1, 2009 - June 30, 2010

To update the database and to make sure your mailings get to you, please take a moment to complete the entire membership form – Thank you!

Preferred Mailing Address (Check one)		<input type="checkbox"/> Home	<input type="checkbox"/> School
Dr. Mr. Mrs. Ms.	Last Name	First Name	MI
Home Address			
City	State	Zip	(+4-digit extension required)
Home Phone ()		Email Address _____	
School District		School Name	
School Address		City	State Zip+4
Work Phone ()		Ext.	Fax ()

Organization:	<i>(Check one)</i>
Business Community	
Community/Junior College	
High School/Junior High	
Private School	
Skills Center	
University/4-Year College	
Vocational/Technical	
Other	

Position:	<i>(Check one)</i>
Administrator	
Business Professional	
Retired (no fee)	
Student (no fee)	
Teacher	
Other	

Division:	<i>(Check one)</i>
North Central	
South Central	
Northeast	
Southeast	
Northwest	
Southwest	

Additional Information Needed:	
<i>(Check and/or answer all that apply)</i>	
First Year Teacher	
I wish to receive the newsletter electronically	

Dues:	<i>(Check all that apply and total)</i>	
WSBEA	\$ 35	
NBEA/WBEA*	\$ 80	
NBEA/WBEA/ISBE*	\$110	
NBEA – Retired must have 10+ years consecutive membership	\$ 50	
NBEA – Student	\$ 40	
WA-ACTE	\$ 60	
WA-ACTE - Retired	\$ 20	
WA-ACTE - 1st-year Teacher	\$ 30	
WA-ACTE - Student	\$ 20	
ACTE	\$ 60	
ACTE -Retired	\$ 31	
FBLA Professional	\$ 30	
Total Enclosed		

For Official Use Only			
Date Received	Amounts Forwarded		
Amount Paid \$ _____	To: NBEA/WBEA/ISBE	\$ _____	
Check No./P.O. _____	To: WA-ACTE/ACTE	\$ _____	
	To: WA-FBLA	\$ _____	
Confirm/Membership Card Sent _____			

Send to: Helen Humbert, WSBEA Membership Chair --- 1404 Portside Court, Freeland, WA 98249-9211

If you have questions, please contact Helen Humbert
Phone: (360) 331-1270 Email: hhrh@comcast.net

NO PURCHASE ORDERS. THIS IS YOUR INVOICE. PLEASE ATTACH CHECK.

Come Together – Right Now !



Business
Marketing
Career Counselors
Diversified Occupations



Business & Marketing Pathway
**WSBEA Exhibitor
Agreement**
Fall Conference 2009
Wenatchee Convention Center
October 9th & 10th

Hotel reservations should be made at:
Coast Wenatchee Center Hotel * 201
No. Wenatchee Ave. * Wenatchee,
WA * 98901 * 509.452.6511

Exhibitor Name _____

Company/Contact Name _____

Address _____

City, State, & Zip _____

Daytime Phone _____ Fax _____

Email Address _____

- Yes, I will be an Exhibitor at the Business and Marketing Pathway Conference 2009 in Wenatchee
- No, I am sorry I will be unable to exhibit at the Business and Marketing Pathway Conference 2009

Please fill in appropriate amount:

	Exhibitor Fee per table - \$250 each 8 ft tables, includes all meals for one rep. , plus power for table and two chairs
	Additional meals fee:
	• Breakfast Buffet – Friday, October 9, 2009 –\$15 per person
	• Lunch Buffet – Friday, October 9, 2009 - \$25 per person
	• Breakfast Buffet – Saturday, October 10, 2009 - \$15 per person
\$	Total Cost

Donation(s) by Exhibitors or by Supporters unable to Exhibit -- I am willing to:

	Provide Silent Auction item
	Provide Information for Registration Tote Bags about our Product(s)
	Provide Items for Registration Tote Bags
	Provide Raffle Item for WSBEA Scholarship Fund
	Provide Cash Donation to Help with Conference Expenses
	Provide Speaker(s) for a Breakout Session

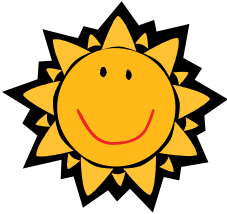
Please provide information about number and type of donations:

Please send your check, payable to **WSBEA**, with this completed Exhibitor Agreement by **August 31, 2009** to:

Cory Bartlett, WSBEA President 1208 E E Eloika Lake Rd. Deer Park, WA 99006
Please send form via email ASAP to corywbartlett@gmail.com to reserve your booth

Kim Gregory, Conference Chair kgregory@grandview.wednet.edu (509.899.4580)
Cory Bartlett, Exhibitors Chair corywbartlett@gmail.com (509.276.9850)
Donna Smith, Program Chair donna@smithorchards.com

WSBEA--Washington State Business Education Association; Affiliate of National Business Education Association (NBEA) and Western Business Education Association (WBEA)



Summer Conference Highlights

Roger Beck received the WA-ACTE OUTSTANDING SERVICE

AWARD at summer conference.

Roger is a Business Education teacher at St. John-Endicott High School in the St. John school District where he teaches accounting I & II, money management/careers, business math, introduction to typing, and computers in business. His duties include FBLA, Knowledge Bowl, junior class play, ASB historian, parks and recreation supervisor, and senior class advisor. He has been a member of Washington ACTE since 2005 and serves as the WSBEA treasurer. Roger receives this award in recognition of the highest meritorious contributions he has made to the improvement, promotion, development, and progress of Career and Technical Education.



Random Feedback from Summer Conference Attendees

“I thought the opening speaker, John Curley, really made us think about learning to help students with learning difficulties. He made us realize that a reading handicap (dyslexia) doesn't mean you're doomed forever. He is obviously very successful and a GREAT speaker.”

“Tuesday was a great day with a positive feeling in the air I haven't felt in a while. Both John Curley and Randy Dorn gave wonderful opening speeches, beginning the conference on a great note. I learned new information on social networking. Plus I learned of free websites that can help all teachers, such as www.delicious.com, a website where you can save all of your favorites so when you use more than one computer, the favorites are available to you. You can also make your favorites public, which enables users to search for a topic and see what favorites others have for that topic. Another site is www.slideshare.net where you can save your slideshows. Again, this is a free site and you have access to all the other slideshows people have saved on this site. The luncheon on Tuesday included an excellent presentation on the new winery program being offered at Yakima Valley College, a new and growing career available for my students.”

National Business Honor Society

NEW OPPORTUNITY FOR WSBEA MEMBERS AND
YOUR STUDENTS

EXCELLENCE IN BUSINESS and STRICTLY FOR
BUSINESS STUDENTS

Want a special way to recognize your outstanding business students? Need a way to recruit and retain students in your business classes? Want something that will help showcase their abilities and aid them in getting that special job? Want to see your school's name and students' names in a national publication? Then start a chapter of the National Business Honor Society in your high school. **The National Business Honor Society is the only national honor society especially for business students.**

The objectives of the newly formed National Business Honor Society include:

- ◆ To promote and recognize academic achievement in business education, leadership skills, and character development
- ◆ To help members grow ethically and socially by promoting and encouraging an interest in business
- ◆ To encourage member involvement in service learning initiatives

Membership Requirements

- ◆ Junior or senior class standing
- ◆ Current enrollment in or completion of third business course
- ◆ National minimum standard GPA (on a 4.0 scale): 3.5 in business classes; 3.0 overall. Local chapters may raise GPA requirements.
- ◆ Selection by local membership committee.

Chapter Requirements

- ◆ Chapter charter packs are available for easy start-up
- ◆ All business education teachers in the school must be current NBEA members
- ◆ Charter fee: \$100; Annual renewal fee: \$50

For more information on the National Business Honor Society contact:

National Business Education Association
1914 Association Drive,
Reston, VA 20191-1596
Phone: (703) 860-8300;
Fax: (703) 620-4483
www.nbea.org



**Western Business Education Association
2010 Professional Improvement Scholarship**

Application Deadline: January 1, 2010

The Western Business Education Association (WBEA) takes pleasure in announcing the third annual WBEA Professional Improvement Scholarship for business and computer science educators. The scholarship will be available for tuition and offered and managed by the WBEA Executive Board through the WBEA Professional Development Committee. Funding for the scholarship will be through donations from individuals, companies, and other sources.

Amount: \$500

Application process: Applicant must:

1. Be a current member of an STP business education association and a member of WBEA/NBEA,
2. Be currently engaged in the business/computer education profession in the Western Region,
3. Register for and pass a credit class with a "C" or better, or
4. Register for and complete a non-credit class, and
5. Send proof of payment & grade sheet or unofficial transcript when complete class to the Professional Development Director.

**Please mail the completed application form by January 1, 2010, to:
Mary Ann Lammers; WBEA PDI Director; 7925 NW Oxbow Drive; Corvallis, OR 97330**

Deadline Dates: All applications must be postmarked by the published deadline date, January 1, 2010. The scholarship winner will be informed of his/her receiving the scholarship no later than January 15, 2010. The recipient will be recognized in the WBEA Newsletter. Reimbursement will be made by the WBEA Treasurer by June 30, 2010, upon completion of the class and receipt of the unofficial transcript or grade sheet and proof of payment.

Handling of Funds: All funds for the scholarship will be administered by the Professional Development Committee and the WBEA Treasurer.

Contributions to the Fund. Contributions to the Professional Improvement Scholarship fund can be made in any amount payable to the Western Business Education Association (WBEA). The contributions can be made to honor a business/computer educator who is retiring, a business educator/administrator who is involved in teaching/ administration, or a deceased member.

WBEA Professional Improvement Scholarship Application

Name		Email	
Home Address			
City		State	Zip
Home Phone		Work Phone	
School Name			
School Address			
City		State	Zip

In the space below (or as needed), describe the following:

- a. Current position and professional activities (can include a resume)
- b. Reason for requesting funding

I have read the application and certify that the information is correct.

Name

Date

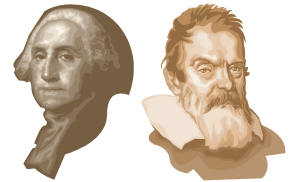
HISTORY COMES ALIVE*



*Excerpts from WSBEA's 'A Look Back at Issues, Events, and People.'

Business Education HISTORY (1986-88)

by Ross Byrd



WSBEA actively participated in the development of the 'Secondary Endorsement' for high school business education teachers. The Business Education Committee recommended that teachers complete a minimum of 24 quarter credits in six essential areas to be endorsed: Keyboarding, Microcomputers, Accounting, Business Organization and Management, and Office Procedures.

New State Board of Education vocational certification requirements included the following: Methods courses needed prerequisites, at least 150 clock hours had to be completed every five years for renewal, clock hours were to be in 10-hour increments (not fewer), and exams were to be given by universities.

WSBEA continued to strive for an 'accurate' mailing list of business educators in the state. (*An ongoing issue throughout the years.*) Jerry Cummins, 1987-88 WSBEA President from Walla Walla, was a strong advocate of the effort. (*By the way, Jerry's picture with the Ellensburg bull is historic if nothing else! See p. 49 in the WSBEA history book.*)

Judy Gray (South Seattle CC) and Carolyn Quantrille (Spokane Falls CC) each earned the "1987 Excellence in Teaching Award from the Burlington-Northern Foundation. Each received \$1,500.

OSPI continued to publish curriculum guides for business education teachers, including Electronic Math Applications, Information Processing, Applied Communications, Business Law, and Office Procedures.

The 'new' State Board for Vocational Education was established. (*This was probably the third or fourth organizational change since the Vocational Education Act of 1963 and resulted in significant federal dollars coming to the state in support of vocational education.*)

Seattle Public Schools was awarded a new two-year program named Academies of Finance, which focused on economics and finance curriculum. Franklin High School was the only one in the state selected for the program conceived by Shearson Lehman Brothers as a way of preparing students for the fast-growing financial services industry. (*For additional information, see page 50 of the WSBEA history book.*)

Dick Cole, Senior Marketing Representative of Gregg-McGraw Hill was named the *first* recipient of the Partners in Education (PIE) Award.

Titles of two WSBEA conference sessions were intriguing: "If the Mind Can Conceive It, the Body Can Achieve It" (1986) and "The Paperless (Office) Experience." (1987) (*Oh, really??*)

Would you believe that Microsoft was first listed on the New York stock exchange in 1986 and shares were \$21 each?



WSBEA Board of Directors

President	Cory Bartlett 1208 E Eloika Lake Rd. Deer Park, WA 99006-8106 509.868-8398 corywbartlett@gmail.com	Northeast Area Representative	Karen Hay , Davenport High School 801—7th Street Davenport, WA 99112 509.725.4021; 509.725.2260 (fax) karhay@davenport.wednet.edu
President Elect	Kim Gregory , Compass High School 913 W. 2 nd Street Grandview, WA 99350 509.882.8547 kgregory@grandview.wednet.edu	Northcentral Area Representative	Susan Sears , Wenatchee High School 1101 Millerdale Wenatchee, WA 98801 509.663.8117, x 404; 509.663.2573 (fax) Sears.susan@mail.wsd.wednet.edu
Past President	Donna Smith 6787 Flowery Divide Cashmere, WA 98815-9519 509.782.2243 donna@smithorchards.com	Northwest Area Representative	Steve Barthlow , Blaine High School 1055 H Street Blaine, WA 982300-8101 360.332.6045; 360.332.0333 (fax) sbarthlow@blainesd.org
Secretary	Jean Hyde , Burlington-Edison High School 301 N. Burlington Blvd. Burlington, WA 98233 360.757.4074, ext. 3531 jhyde@be.wednet.edu		
Treasurer	Roger Beck , St. John Endicott High School W 301 Nob Hill Saint John, WA 99171 509.648.3336 ext 133 rbeck@stjohn.wednet.edu		
Newsletter	Dr. Pam Weigand , Director Bus/Mktg Ed., EWU N 668 Riverpoint Blvd. Spokane, WA 99202 509.358.2251; 509.358.2267 (fax) pweigand@ewu.edu		
Membership	Helen Humbert , PO Box 223 1404 Portside Court Freeland, WA 98249-9211 hhrh@comcast.net	Youth Liaison – FBLA	Judy Reynolds , Washington State FBLA 1445 Galaxy Dr. NE Lacey, WA 98516-4755 360.753.5666; 360.570.8643 (fax) Judy@wafbala.org
Web Master	Contact: Donna Smith 6787 Flowery Divide Cashmere, WA 98815-9519 509.782.2243 donna@smithorchards.com	Public Relations	Susan Dunaway , Graham-Kapowsin HS 22100 108th Ave. E Graham, WA 98338 253.683.6162; 253.683.6198 (fax) sdunaway@bethelsd.org
Awards/Scholarship	Colleen O’Shaughnessy , Quincy High School 16 6th Ave. S.E. Quincy, WA 98848-1414 509.787.3501 coshough@qsd.wednet.edu	WBEA Representative	Eileen Wascisin 3815 Gala Loop Bellingham, WA 98226 360.733.4067 eileen.wascisin@comcast.net
WA-ACTE Representative	Lance Wrzesinski , Centralia College 600 Centralia College Blvd. Centralia, WA 98532 360 736.9391, ext. 789 lwrzesinski@centralia.edu	OSPI Business/Marketing Pathway Supervisor	Venetia Willis-Holbrook , Old Capitol Building PO Box 47200 Olympia, WA 98504-7200 360.725.6258; 253.961.0230 (business cell) 360.725.4466 (Sally Erickson, secretary) v.willis-holbrook@k12.wa.us

Washington State Business Education
 Association
 631 W. 33rd Avenue
 Spokane, WA 99203-1613

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Business and Marketing Pathway Event Schedule Planner 2009-2010

WSBEA Fall Conference (with WAME, WADOT, CGCA)	Wenatchee, WA	October 8-10, 2009
WAVA Fall Conference	Vancouver Hilton Garden	October 26-27, 2009
WA-ACTE November Conference	Grand Mound, WA	November 5-6, 2009
WBEA Regional Conference	Reno, NV	February 12-15, 2010
NBEA National Conference	San Diego, CA	March 31-April 3, 2010
FBLA State Leadership Conference	Yakima, WA	April 8-10, 2010
Marketing Educators' Association Conference	Seattle, WA	April 8-10, 2010
WA-ACTE Summer Conference	Yakima, WA	August 8-11, 2010

Come Together – Right Now !



**October 8-10,
 2009
 Wenatchee
 Convention
 Center**

*Business
 Marketing
 Career Counselors
 Diversified Occupations*

